



WORLD BROWN SWISS CONFERENCE

2020



MADISON • WISCONSIN • USA

WORLD DAIRY EXPO

- More than 75,000 annual attendees
- Over 3,000 international guests from 102 countries
- Largest North American dairy cattle show



MADISON, WISCONSIN

- UW-Madison nation's first established dairy school
- Wisconsin state capital
- Isthmus between lakes Mendota and Monona

WORLD BROWN SWISS CONFERENCE HIGHLIGHTS

The World Conference is a gathering every four years of Brown Swiss breeders and enthusiasts.

TUESDAY: Welcome reception

WEDNESDAY: Central National Brown Swiss Heifer Show

THURSDAY: Central National Brown Swiss Cow Show, Parade of Champions, World Brown Swiss Premier Showcase Sale

FRIDAY: Conference sessions, Closing Gala, Virtual Farm Tours, The Jimmy's Band

SATURDAY: World Federation Meeting

ACCOMMODATIONS: Hilton Madison
Monona Terrace Hotel



Make plans now to attend
September 28 - October 3, 2020
in conjunction with World Dairy Expo

INFORMATIVE

The World Conference will feature US and international speakers giving presentations on timely industry and breed topics highlighting the importance of the Brown Swiss breed in the world dairy population.

WORLD BROWN SWISS CONFERENCE 2020

For more information visit facebook.com/WorldBrownSwissConference2020 or www.brownswissusa.com

Find us on 

FOR YOUR VIEWING PLEASURE

See some of the best US Brown Swiss genetics live and in person. Both before and after the Conference, there will be area breeder-farm tour options in addition to the renowned International Brown Swiss Show.