

Rocky Mountain Heart of America Virtual Sale

A new twist for the National Brown Swiss Sale

Loveland, Colorado – June 9, 2022

The Heart of America Sale committee stepped forward and answered everyone’s question, “How’s a virtual sale going to go?” Well, it went darn well! The 49 head sold virtually to 16 states, Canada, and Holland for an average of \$4,838.78. Katie Schultz from Cowbuyer accounted for 28 sold online, while the on-site buyers selected 21 from the impressive offering. There were 14 head that crested the \$5000 figure.

The sale force was made-up of Nate Goldenberg, pedigrees & selections; and Clay Toews, auctioneer. Serving as ringmen were: Jones Smith, Roland Stewart and Norman C. Magnussen. Karla Grimm, Andie Hamm and Ashley Myers handled the clerking duties for the day. Head administrator Trish Cobb kept things in line.

Double W Dairy Holyoke, CO, doubled down for their home state. They offered two 1st choice picks from their impressive herd. Lot 27C was the 1st pick from 200 2-year-olds. After intense bidding, duo Ken Main and Kenny Joe Manion, Copake, NY, won the right to make that pick for \$26,500. Their pick is: Double W Kade Biscayne NP, a recently fresh Sr. 2 yr. old. Her sire is Double W Kade NP +96 PPR. Her dam is Double W Richard Baltimore E91/91ms, HM All American Yearling in Milk 2019 and Nom All American Sr. 3 Yr. Old 2021. She has 42,670m at 3/01 which puts her on the 2x 365d Milk Honor Roll for owners, Fairdale Farm, KY. Biscayne’s 7th dam is Top Acres Pre Bouquet ET 3E94/33,540m 3x All American.

Lot 2C was the Double W offering of 1st choice of all cows 3 years and older. John & Bonnie Ayars, Mechanicsburg, OH, paid \$19,000 for the privilege of making that selection which is a work in progress at press time.

The third high seller at \$13,250, consigned by Ken Main & Kenny

Joe Manion, NY, was Cutting Edge C Deanna ETV DOB 9/19/20 purchased by Brian Pacheco, Kerman, CA. This Carter daughter is directly from Cutting Edge T Delilah 2E95/95ms, 2x Supreme Champion at World Dairy Expo. A full brother to Deanna is going to Select Sires.

Rounding out the 5 figure sellers was Lot 15 at \$13,000. GM2 Diego Silverado DOB 3/1/21. This Hilltop Acres Dynamite Diego ET daughter will be traveling the tanbark trail for buyers Louis and Garin Oliveira, Hanford, CA. Backed by 9 generations of Ex & VG dams direct to Kilravock Snow Storm 5E Elite-SBC-All American-NTP.

More Top Sellers

\$9000 / Lot 1 / Edge View D Freida ETV DOB 12/21
 Seller: Ken Main & Kenny Joe Manion, Copake, NY
 Buyer: Beth Nelson & Aaron Johnson, Ettrick, WI

\$9600 / Lot 25C / Choice: Sept 2022 calves from Red Brae SPA Nicole E91 X Pactole
 Seller: Armbruster Bros., Muscoda, WI
 Buyer: Dennis & Tanner Mashek, Calmar, IA

\$8300 / Lot 26 / Double W Lambo Vegas 9/21
 Seller: Tanner Mashek, Calmar, IA
 Buyer: ST Genetics, Navasota, TX

\$7250 / Lot 51 / Robland Goldfawn C Beauty 4/21
 Seller: Addison & Theo Goldenberg, McGregor, TX
 Buyer: Austin Knapp, Epworth, IA

\$7100 / Lot 5 / Random Luck Victor Tassel ET
 Seller: Allison & Matt Thompson, Darlington, WI
 Buyer: Meghan Douglas, Darlington, WI

\$6900 / Lot 8C / Choice: Pick of 2 Full Sisters 7/21
 Groves View Jonglr Teacup ET 2E93 x Daredevil
 Seller: Beth Nelson & Aaron Johnson, Ettrick, WI
 Buyer: Nate Goldenberg, McGregor, TX

\$5500 / Lot 4C / CHOICE: Pick of 3 March 22 calves
 Jenlar Carter Waltz E91 x First Choice
 Seller: Brianna Meyer, Chilton, WI
 Buyer: Hannah Smith, MO

\$5500 / Lot 1A / Edge View R Frosty ETV 3/21
 Seller: Ken Main & Kenny Joe Manion, Copake, NY
 Buyer: Austin Knapp, Epworth, IA



Virtual Sale



Louis Oliveira, Brian Pacheco, Carol Regusci, the welcome committee for California Convention 2023.