

National Brown Swiss Fall 2016 Youth Newsletter

Mission Statement

Brown Swiss Junior Activities

The purpose of the youth programs of the Brown Swiss Cattle Breeders' Association of the USA is to provide experiences for junior members to expand their knowledge of the dairy industry and Brown Swiss Cattle. The Bell Ringer program provides opportunities for youth to compare animal type and conformation. The Production and Cheese Yield contests encourage youth to develop sound and profitable animals. The Youth Achievement program provides recognition for youth who develop productive cattle and positive leadership skills. The Ambassador program allows youth to develop speaking, organization, and public relation skills. The Scholarship/Grant is to assist in the education of youth or herd growth by youth ownership. The lease program provides an opportunity for both non-farm youth and youth from farms with other dairy breeds to work with registered Brown Swiss.

Each youth contest participant , except Bell Ringers, needs to include a biography page with background about himself/herself and five photos.

Program Eligibility

To be eligible to participate in any one of the youth programs, the junior must be a national junior member at the time of application to the contest. The only exception is the Bell Ringer program, which is also open to youth leasing a registered Brown Swiss. This includes the following junior member contests:

Junior Bell Ringer	Cheese Yield Contest
Youth Scholarship	Youth Achievement
Animal Grant	Junior Youth Achievement
Youth Ambassador	Production Contest

Junior Membership

Who can be a National Junior Member?

Anyone who meets the following criteria:

1. A person who is at least 9 years old and not yet 22 years old by January 1st, 2016. Thus, they must have been born during the years 1994 through 2006.
2. A person who is the sole owner of a registered or Step II (I.E.) Brown Swiss Female.

Junior Member Benefits

1. Free national junior membership
2. Discounts on registering and classifying animals
3. Additional discounts for registering animals when you are both a state and national member.
4. Junior members who apply for adult membership before reaching the age of 22 years receives 1 year of adult membership at a reduced fee
5. Eligibility for participation in National Junior Programs.

Associate Junior Membership

An Associate membership is available for youth who own Brown Swiss but are not yet 9 years of age by January 1 of the current year. Associate membership provides reduced registration rates for these youth. Applications available online or from the national office.

Ownership

To qualify the animal for national Junior Programs, animals must be registered in the junior member's name or partnership comprised of only BSA Junior Members. (Adult-Junior & family farm partnerships are not acceptable.) In the case of Junior Partnership, one junior must be selected to exhibit or participate in Junior Programs. Awards will be presented as one unit, to all owners equally.

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Junior Lease Program

A program that will introduce new youth to showing and working with Brown Swiss. The National Brown Swiss Association lease program will provide the opportunity for both non-farm youth and youth from farms with other dairy breeds to work with registered Brown Swiss. The lease program will increase participation in junior shows nationwide. Junior-leased animals are eligible for the Bell Ringer contest.

We want to showcase our youth on the Youth section of the website, in the Brown Swiss Bulletin, Facebook and during the Slide Show at the National Convention!

Please send us your pictures from the 2016 Junior Shows and Convention. They can be from the backdrop, candid or any Brown Swiss Youth outings!

Youth Committee

The youth programs of the Association are monitored by the Youth Committee.

Members include: Chairman– Carol Regusci, CA; Youth Advisor– Skyler DeGroft, KY; Adult Members: Joy Widerman, PA, Michael Overstreet, TX, Becky Korth, IL, Cindy Achen, KS; 2015 & 2016 Youth Achievement Winners—Annie Achen, KS & Sara Harn, WI; 2015 & 2016 Youth Ambassadors—Michala Kuhlman, PA & Elise Regusci, CA.

Program Highlights

Ambassador– Any junior age 16 through 21 as of January 1st with interest in being the spokesperson for the Brown Swiss Association.

Bell Ringer– Photo & Show Placing contest of junior-owned or leased animals. State Associations select state winners within their state and national winners are selected by a panel of national show judges.

Production & Cheese Yield– These contests are based on the production of cows owned by Junior Members. Cows must be on DHI or DHIR to be eligible.

Scholarship– Award of \$1,000 for a college scholarship. Additional scholarships offered.

Grant– Award of \$1,000 towards purchasing a Brown Swiss animal.

Youth Achievement– The ultimate award for ages 16-21 reflecting their cattle and youth program participation.

Jr. Youth Achievement– For ages 9-15.

Questions & Requests? Contact:

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