

NATIONAL BROWN SWISS ASSOCIATION



2020 Junior Youth Achievement Award Application

Ages 8-15 (As of January 1, 2020)

DEADLINE: MARCH 31, 2020

No. Assigned: _____ (Office use only)



NATIONAL BROWN SWISS ASSOCIATION

2020 Junior Youth Achievement Award Application

The Junior Achievement Award recognizes outstanding youth work in the Brown Swiss breed. To be eligible to compete, the youth must have been 8 and not yet 16 by January 1 of the year they are entering. Each entrant should send this completed application directly to the national office. An anonymous committee will choose finalists. No interview is necessary and applicant does not have to be present at National Convention to win.

The entire application should reflect the efforts and thoughts of the youth in his/her work with Brown Swiss cattle. The application should be typed or written clearly so judges do not misread information. Please include the following components:

A. FRONT & BACK COVERS

Be creative. Photos on the front and back covers are acceptable. Covers will not be judged.

B. INTRODUCTORY PAGE

Include one current wallet-sized photo on one page with name, age, and complete address.

C. JUNIOR YOUTH ACHIEVEMENT AWARD APPLICATION FORM

D. DIVIDER PAGES (7)

Divider pages should include labeled tabs for these sections: Resume, Story, Cow Summary, Inventory, Recognition, Pictures, and Personal Views. Divider pages can be decorated on front side with pictures or other creative materials

E. SUMMARY OF ACTIVITIES & PROJECTS (RESUME)

Not to exceed three pages. This section does not have to be double-spaced. List your activities from the most recent year to your first year beginning with dairy project work, and include achievements, awards, and offices held. These are to be the highlights of your career as a Junior Brown Swiss member. This should include all types of projects and activities . . . Brown Swiss, 4-H, FFA, school, church, and community.

F. BROWN SWISS STORY

Not to exceed three double-spaced pages using Times New Roman 12-point font. Ideas to consider include:

- 1) Farm life and daily chores
- 2) Why you choose to work with Brown Swiss
- 3) Beginnings in the show ring
- 4) Brown Swiss involvement
- 5) Dairy Industry involvement
- 6) Future dreams and goals
- 7) Hobbies

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G. INVENTORY OF REGISTERED BROWN SWISS

Not to exceed two pages. List name, sire, dam, date of birth, and estimated value. May include animals no longer in herd separately. May also include animals of other breeds owned under a separate heading.

H. RECORD OF ANIMALS SHOWN AND SPECIAL RECOGNITIONS

Limit to three pages. Youth should spotlight their favorite animals from the farm or from the showing. A picture of the animal may be attached with a short summary of what makes this animal so great. Youth may include milk records, offspring, show results, etc. Also, discuss sire choices for heifers and cows.

I. CLIPPING & PICTURES

Limit to five pages — front only. Photos and clippings should exhibit the following activities: Brown Swiss, 4-H, FFA, school, church, and community.

J. 2 PERSONAL VIEW QUESTIONS

Answer each of the following questions in one page or less.

1. Today’s consumer is more aware of where their food comes from and how it is produced. Let’s say you are hosting a 4th grade class, describe the tour and what points you would like the kids to remember?
2. When looking to add a heifer or cow to your herd, what specific criteria would you look for to improve the genetics of your herd?

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Send completed applications to:
Youth Achievement Contest
Brown Swiss Cattle Breeders' Association
800 Pleasant Street
Beloit, WI 53511-5456

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