

NATIONAL BROWN SWISS ASSOCIATION



2020 Youth Achievement Award Application

Ages 16 -21 (as of January 1, 2020)

DEADLINE: MARCH 1, 2020

No. Assigned: _____ (Office use only)



NATIONAL BROWN SWISS ASSOCIATION
2020 Youth Achievement Award Application

The Achievement Award recognizes outstanding youth work in the Brown Swiss breed. To be eligible to compete, the youth must be 16 and not yet 22 by January 1 of the year they are entering and must have owned a Brown Swiss registered animal in their name for at least one year. Each entrant should send this completed application directly to the national office. An anonymous committee will choose four finalists to attend the National Convention for interviews. From the combined scores of the interview and application book, a National winner and runner-up will be chosen. The Achievement winner is awarded \$1000 sponsored by Sexing Technologies.

The entire application should reflect the efforts and thoughts of the youth in his/her work with Brown Swiss cattle. The application should be typed or written clearly so judges do not misread information. Please include the following components:

A. FRONT & BACK COVERS

Be creative. Covers will not be judged. Photos on the front and back covers are acceptable.

B. INDEX

Book should contain an index of section C-L. Page numbers are not required.

C. TWO PHOTOGRAPHS

Two current wallet-sized photos must be mounted on one page with name, age, and complete address. Keep in mind that these photos will be used for press release purposes. Scanned photos are not acceptable.

D. PERFORMANCE SUMMARY OF BROWN SWISS COWS

Use Youth Achievement Page 2 or re-type it to include necessary information.

E. STORY OF JUNIOR BROWN SWISS WORK

Not to exceed eight double-spaced pages using Times New Roman 12-point font. You should include discussion of your breeding, feeding, management, herd health, and record keeping programs. Questions to answer include:

- 1) What have you done to merchandise or promote the animals in your herd?
- 2) Since you have owned Swiss, in what areas do you think your animals have improved the most?
- 3) What specific areas do you think still need improvement?
- 4) What is the most important factor to increase the present production in your cows?
- 5) What are your overall goals for your Brown Swiss?

F. SUMMARY OF ACTIVITIES & PROJECTS

Not to exceed five pages. This section does not have to be double-spaced. List your activities from the most recent year to your first year beginning with dairy project work, and include achievements, awards, and offices held. These are to be the highlights of your career as a Junior Brown Swiss member. This should include all types of projects and activities . . . Brown Swiss, 4-H, FFA, school, church, and community.

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G. INVENTORY OF REGISTERED BROWN SWISS OWNED

Limit to three pages. List your current herd in a neat and concise fashion. The list may include: animal, date of birth, sire, dam, and estimated value. If you would like to list all animals you have owned and are no longer in your herd, it is recommended you list them on the bottom of the page. Leased and partnership animals should be listed under a separate heading.

H. OBTAINING & FINANCING ANIMALS

Limit to two pages. Explain how your animals were obtained and financed

I. BREEDING PROGRAM

Limit to three pages. Breeding program should include mating program and philosophy, cow families and herd development plans. Explain what the three most important classification linear traits you feel need strengthening in your herd are. Specifically list which bulls you have selected for your breeding program in the past 2 years. What was the basis for your choice?

J. CLIPPING & PICTURES ABOUT YOU

Limit to five pages — front only. Photos and clippings should exhibit the following activities: Brown Swiss, 4-H, FFA, school, church, and community.

K. PERSONAL VIEWS

Answer each of the following questions in one page or less.

- * Think about your dairy's management practices. Pick an area (breeding & genetics, feed & nutrition, or herd health). Tell your general practices and what you feel is good about them or outline ways to improve one of these management areas.
- * You have the opportunity to purchase a heifer or cow. Money is no object. Tell about the herd of cow family you admire and would like to have an individual from to add to your herd.

L. ADDITIONAL QUESTIONS

Answer each of the following questions in one page or less.

- * Describe any further involvement you have with the Brown Swiss breed or the dairy industry.
- * Describe some of your future educational, career, and life goals.
- * What are some of your hobbies and interests?

DEADLINE: MARCH 31, 2020

Send completed applications to:
Youth Achievement Contest
Brown Swiss Cattle Breeders' Association
800 Pleasant Street
Beloit, WI 53511-5456

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Performance Summary of Brown Swiss Cows

*List cows registered in your name and on production test (owner-sampler, DHIA or DHIR). You may include past and present herd members and records in progress. You may list cows' names but **registration numbers must be listed**. If the record is in progress, mark with an (RIP) at the end of the record. Mark those bred by you with an asterisk (*).*

Herd Average: _____

Name	Registration #	Classification Score	Age	Days in Milk	Milk	Fat	Protein	Type of Test
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