BROWN SWISS JUNIOR MISSION STATEMENT

The purpose of the youth programs of the Brown Swiss Cattle Breeders' Association of the USA is to provide experiences junior members to expand their knowledge of the dairy industry and Brown Swiss cattle. The Bell Ringer program is to provide opportunities for youth to compare animal type and conformation. The Production and Cheese Yield contests encourage youth to develop sound and profitable animals. The Youth Achievement and Jr Youth Achievement program provides recognition for youth who develop productive cattle and positive leadership skills. The Ambassador program allows youth to develop speaking, organization, and public relation skills. The Scholarship and Grant are to assist in the education of youth or herd growth by youth ownership.

PICTURES

We want to showcase our youth on our website, in the Brown Swiss Bulletin, the 2020 Youth Slide Show during National Convention, and on our Facebook page!

So please send us your pictures from the 2019 Junior Shows, fun home shots, or any cool photos with Brown Swiss! They can be candid's from the backdrop or just a group of Brown Swiss Youth hanging out!

Don't forget to follow us on Facebook and Instagram!


JUNIOR LEASE PROGRAM

A program that will introduce new youth to showing and working with Brown Swiss. The National Brown Swiss Association lease program will provide the opportunity for both non-farm youth and youth from farms with other dairy breeds to work with registered Brown Swiss. The lease program will increase participation in junior shows nationwide. Junior-leased animals are eligible for the Bell Ringer Contest. Applications are due June 1st, 2020!

KEY DATES

December 1st, 2019: Bell Ringer
Bell Ringer applications are due. Submit a 5x7 professional photo.
March 31st, 2020: Junior Contests
Junior Youth Achievement, Youth Achievement, Scholarship, Production, Cheese Yield, Grant, & Ambassador applications due.

June 1st, 2020: Junior Lease
Lease applications are due to the BSA office in Beloit.

June 30th-July 3rd, 2020: National Convention
Thank you to our 2019 sponsors:

- Brown Swiss Association
- ST Genetics
- Progressive Sires
- Peter & Lynn Vail
- Cali Farms: Garen & Louie Oliveira
- Howard Voegeli Memorial
- Joe Miller Memorial
- Rad-ical Genetics
- TopdiMark Farm
- Achen Swiss
- Elite Dairy
- Switzer Tal Farm LLC
- Udder Confusion Dairy
- Kinn-E Farm
- Cher-Mi Farm
- Genesis Farm: Stuart Wolfe
- Ed Wittorff
- Maryland Brown Swiss Association
- Hager Hill Swiss
- Blue Skies Brown Swiss
- Sedgeley Farm: Larry & Lacy Bjork
- Autumn-Moon Dairy
- Sunburst Swiss: Barb & Amanda Lee

National Convention 2020

Mark your calendars for the 2020 National Convention in Hadley, Massachusetts, June 30-July 3, 2020. You have plenty of time to work on your application to perfect it for the Convention. Get ready to have Clear Vision for Brown Swiss in 2020!

National Junior Shows

Northwest National Show
September 2, 2019, Puyallup, WA

Northeast National Show
September 13, 2019,
West Springfield MA

Eastern National Show
September 12-13, 2019,
Harrisburg, PA

International Show
October 2-3, 2019, Madison, WI

Southwestern National Show
October 19, 2019, Stillwater, OK

Southeastern National Show
November 5, 2019, Louisville, KY

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