

Brown Swiss Association Award

■ Winners ■

2021 HERD AWARDS

Ira Inman PTPR Trophies

Group 1 (10-29 cows) Travis Kamper, Riverdale, CA

Group 2 (30-49 cows) Nor-Bert Farms, Ltd, Bremen, IN

Group 3 (50-99 cows) Cozy Nook Farm, Waukesha, WI

Group 4 (100+ cows) Twinkle-Hill Farm, Watertown, WI

Progressive Genetic Herd Awards

Group 1 (10-29 cows) Auburndale Dairy, Fremont, WI

Group 2 (30-49 cows) David & Anne Kulp, Manheim, PA

Group 3 (50-99 cows) Brush Creek Swiss Farm, Siler City, NC

Group 4 (100+ cows) Reads Brown Swiss, Lyle, MN

Protein Genetic Herd Awards

Group 1 (10-29 cows) Travis Kamper, Riverdale, CA

Group 2 (30-49 cows) Loehr Dairy, Mt. Calvary, WI

Group 3 (50-99 cows) Cozy Nook Farm, Waukesha, WI

Group 4 (100+ cows) Wessel Farms, LLC, Mineral Point, WI

2021 Continuous Production Test Awards

30-Year Phillip & Lori Heck, Freeport, IL

30-Year Joshua Geiwitz, Volant, PA

30-Year Stuart Wolfe, Orangeville, IL

30-Year Loras Kruse, Holy Cross, IA

35-Year Cozy Nook Farm LLC, Waukesha, WI

40-Year Sunburst Swiss, Deforest, WI

40-Year Raymond Conway, Jefferson, NH

45-Year Armbruster Bros. Farms, Inc, Muscoda, WI

45-Year Voelker Farms, Perryville, MO

50-Year Charles O. Medlang, Kensett, IA

55-Year Roger Nierman & Family, Brownstown, IN

60-Year Leon Button, Rushville, NY

70-Year Jeff Kennedy, Butler, PA

70-Year Earl F. Bursiek & Family, Helena, OH

80-Year William Watkins, Jr, Belmont, OH

85-Year Brian Lammers, New Knoxville, OH

2021 Individual Cow Awards

2021 Living Lifetime Cow Award - ECM

Jenlar Dynasty Treat 944102 - 5E91/91ms

Lifetime: 4,597d 3x 343,358m 15,794f 12,009p

ECM: 408,679

Larry & Jennifer Meyer, Chilton, WI

J.P. Eves Trophy Highest Actual 305 Milk

We Sell Durham 3R69 68157301 - 3E93/92ms

6-05 305d 2x 44,770m 5.2% 2,312f 3.4% 1,500p

Landen Knapp, Epworth, IA

H.R. Searles Trophy Highest Actual 305 Fat

Nor-Bert Thunder Silverflake 840003132391930

E92/92ms *CERTIFIED*

4-05 305d 3x 38,640m 7.5% 2,917f 3.9% 1,508p

Dalton, Dillon & Breanne Freeman, Bremen, IN

Protein Award Highest Actual 305 Protein

Nor-Bert Thunder Silverflake 840003132391930

4-05 305d 3x 38,640m 7.5% 2,917f 3.9% 1,508p

Dalton, Dillon & Breanne Freeman, Bremen, IN

Top ECM (Energy Corrected Milk) Award

Nor-Bert Thunder Silverflake 840003132391930

4-05 305d 3x 38,640m 7.5% 2,917f 3.9% 1,508p

ECM: 61,947

Dalton, Dillon & Breanne Freeman, Bremen, IN

2021 White Cloud Award Highest EMC Under 2-0

Hilltop Acres D Felicia ET 68195840 GP84/84ms**CERTIFIED**

1-10 305d 3x 29,510m 4.1% 1,222f 3.3% 970p

ECM: 32,895

Dennis Mashek, Calmar, IA

Vernon C. Hull National Total Performance Award

IE Twinkle-Hill Bush Jengas 840003129317147

2E93/93ms - All American JR 2 YR 2017

Total Points: 273 Points

Total Performance Winner at Southeast National

4-00 305d 2x 31,650m 4.6% 1,444f 3.5% 1,119p

John & Dee Winkelman, Watertown, WI

National Cow for All Seasons

Pine Tree Rich Alli 7462 ET 840003139672458

E91/91ms - Nominated All American JR 3 YR 2020

Nasco Winner at Southeast National

3-00 305d 2x 35,390m 4.0% 1,424f 3.2% 1,121p

ECM: 38,589

Fairdale Farm LLC, Owenton, KY

2022 Young Breeder Award

Abbie & Andrew Evans and

Michala Kuhlman, Little Meadows, PA

Brown Swiss Historical Society

2022 BSHS Active Master Breeder Award

Dennis & Barb Mashek, Calmar, IA

2022 BSHS Historical Master Breeder Award

Welcome In Farm, Dublin, OH

2022 BSHS Hall of Fame Recognition

Velva Notter, Holyoke, CO

■ Young Breeder Award ■



Abbie & Andrew Evans and Michala Kuhlman,
Little Meadows, PA

Congratulations to Abbie and Andrew Evans and Michala Kuhlman for receiving the 2022 Brown Swiss Young Breeder Award. The accomplishments these young people have made in the registered Brown Swiss industry in a relatively short time are truly amazing. A combination of hard work, determination and a great love of the dairy cow have propelled them to be very deserving of this award.

The present herd of 40 cows was started about 20 years ago when Abbie purchased two Brown Swiss heifer calves for a junior project. These animals are the foundation of two remarkable cow families that are still an important influence in their herd today. When growing up

Abbie's family did not have milking animals on their farm; therefore, her animals were farmed out to other dairymen. She did not let this situation prevent her from continuing to breed and develop the outstanding herd of cattle they have today. After joining forces with Andrew, they were able to rent a barn and establish an operating dairy.

A huge factor in Abbie, Andrew, and Michala's success has been evidenced by their accomplishments in the showing. Participation has been at the local, state, and national level. Their cattle have had numerous All-American nominations, both as individuals and group members. Seven members from Abbie's foundation calf, Towpath Star Cara, have been nominated since 2014, and there are six generations of this family still in the present herd.

It should be noted that they now are giving back as they lease calves to young junior members each year. Abbie uses social media to encourage kids to take time to lead, groom, and work with their animals daily as this will pay huge dividends as we approach the upcoming show season. As members of the New York Brown Swiss Association, Abbie and Andrew were involved in the steering committee for the 2019 National Convention.

Abbie, Andrew, and Michala serve as an inspiration to all young people interested in developing a dairy on their own. While self-starting an operation in this business is extremely difficult, this hard-working, enterprising family persevered and were able to successfully become quality Brown Swiss breeders. Abbie, Andrew, and Michala are well-deserving of this recognition.

■ Brown Swiss Historical Society Hall of Fame ■



Velva Henrietta Notter

(1926-2021)-Meritorious Service

Velva Notter of Holyoke, Colorado, was not only one of the original driving forces in establishing the Brown Swiss Historical Society (BSHS), but also served the Brown Swiss Association in many areas. She was a true advocate, trailblazer, and historian of the Brown Swiss breed.

Discussions began in 2003 on how a group of people might engage in some organized way to preserve Brown Swiss memorabilia. In 2004, such a group was established with Bill and Velva Notter as a part of that group. At the 2006 Convention in Dubuque, Iowa, the first organized meeting took place. In 2007, BSHS was established. There were 3 committees: Membership & Finance; Preservation; and Publications. Velva was chairman of the Publications committee.



Velva at 19

Velva published the first few Chronicles on her own. The very first Chronicle, was published in September 2007 as seen to the right. Later, Connie Gritton-Winter and Roger Neitzel joined that committee. Velva continued to prepare articles for the Chronicles and served as a Director on the Executive Committee of the Society the entire time.

While this award is primarily related to her contributions to the Historical Society, I would like to mention some of her other accomplishments.

In 1948, she was the first woman to earn a degree in Dairy and Animal Husbandry from Rutgers. While this photo to the left is from a couple of years earlier at age 19, it depicts a true country gal. She was the secretary-treasurer of the Rocky Mountain Brown Swiss Association for nearly 40 years, retiring at 90 years of age.

Bill and Velva received the Historical Master Breeder award in 2013 honoring the Venture Farm herd.

Velva and Roger were friends for over 40 years, although sometimes they did have differences of opinions. At Roger's first Brown Swiss convention in 1979 in Indianapolis, they were having several committee meetings in an area separated only by room dividers. Apparently, Velva and Roger did have a little heated difference of opinion, and some of the other committee or board members thought they may have to come and rescue Roger. But over the years, they became great friends.

Velva had quite the Brown Swiss memorabilia collection herself as displayed in her living room. She has donated many items to the Historical Society.

Velva was a true advocate for the Big Brown Cow, for the breed, for dairying, and for agriculture in general. She was dedicated to Venture Swiss, the BS Historical Society and to her family.

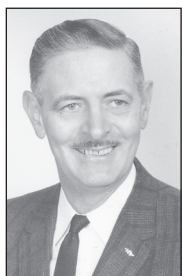
So, with great appreciation and honor the Historical Society inducts Velva Notter into the Brown Swiss Historical Society Hall of Fame for Meritorious Service.



Notter Family



■ Brown Swiss Historical Society Historical Master Breeder Award ■



Dr. John L. McKittrick



John W. McKittrick

Welcome In Farms (1952-1963)

Dr. John L. McKittrick and
John W. McKittrick,
Dublin, Ohio

This year's Historical Master Breeder is Welcome In Farms of Dublin, Ohio. The owners were Dr. John L. McKittrick and

his son John W. McKittrick. The farm covered over 3,000 acres of some of the most valuable land in the US. The land is now covered with executive houses, golf courses, and high-end developments; but at its peak, it was home to some of the best Guernsey and Brown Swiss cattle in the land.

Their first Brown Swiss was purchased in 1952. After dispersal of their Guernsey herd in 1953, the McKittrick's developed some of the best Brown Swiss animals in the country. In just the next 10 years, they made quite a name for Welcome In Farm. In 1958, they classified 60 animals, with 42 Excellent and 18 Very Good with a herd average of 91.3.

At its peak, Welcome In had 300 head of cattle, milked at 5 locations with 15 people working at all times. Some of the great cow people working for them were Jim Price and Woody Nunamaker. Woody was the main guy, traveling by box car to many state shows and ending at Waterloo. Woody was the Klussendorf Winner in 1962.

Welcome In claimed two National Grand Champions with Orangeville Nell in 1957 and Mable's Tamarind Violet in 1962. Orangeville Nel was bred by Orangeville Farm in Pennsylvania and purchased at their dispersal sale. As National Champion, she made the cover of the Bulletin. Violet was purchased from a small farm in Westerville, Ohio, 15 miles away. She became National Champion in 1962, would

be purchased by Lee's Hill Farm in the dispersal sale, and would repeat as National Champion in 1964.

Welcome In was National Premier Breeder and Exhibitor in 1960-61-62 and won both awards for five consecutive years at the Ohio State Fair. They were also National Premier Breeder in 1964, a year after their dispersal sale.

The herd would be dispersed in 1963 setting record prices. The December 1963 Brown Swiss Bulletin main story was titled, "Welcome In Dispersal Breaks All Records". The herd of 146 animals set a record of \$2,613 for the highest average sale, the highest Brown Swiss cow (Mable's Tamarind Violet at \$12,000), purchased by Lee's Hill Farm, highest bred heifer (Welcome In Supreme Jolly at \$7,600), and highest open heifer (Welcome In Charming Violet at \$8,300).

Top of the sale was the bull, Welcome In Charmer, selling for \$75,000 to several bull studs in partnership. One of the most well-known cows bred by them was Welcome In Charming Jane (daughter of Charmer) and dam of Welcome In Stretch.

The father/son duo also wrote a column for Hoard's Dairyman for many years. The McKittricks were considered the most popular father/son judging duo of all breeds in the history of cattle shows.

The Welcome In prefix was one of first 10 prefixes permanently retired last year.

Today, we recognize Welcome In Farm and the McKittricks as the 2022 Historical Master Breeders.



Welcome In Charmer

■ Brown Swiss Historical Society Active Master Breeder Award ■

Hilltop Acres

Dennis and Barb Mashek, Calmar, IA



The Masheks

This year's Active Master Breeder could also qualify as owning one of the oldest farms west of the Mississippi owned by the same family. That farm purchased in 1854 is now owned by our 2022 Active Master Breeder, Dennis and Barb Mashek of

Calmar, Iowa. Hilltop Acres is an 8th-generation family farm.

This is a story of how Association breed programs can help a breeder develop a fabulous herd such as we see today at Hilltop Acres. Dennis's father, John, in the late 60's and 70's transitioned through the IE program to a registered Brown Swiss herd.

Today, Dennis, Barb and their sons, Josh and Tanner and their families, are involved in the 800 registered Brown Swiss operation. They have a milking herd of over 400 head along with bulls and heifers and use an extensive ET program.

Two of the most noteworthy cows bred by the Masheks are Hilltop Acres Jetway Dixi "2E92" and Hilltop Acres BL Jillete ET also "2E92". Jillete has 79 registered offspring, with her most well-known being Hilltop Acres T Jolt ET. All but 3 of her offspring are ET's. Dixi's sons include Hilltop Acres PR Dominate ET and twins Hilltop Acres PT Dalton and Dallas. Other popular AI sires from Hilltop Acres include Ali Jackson, Driver, and Dynasty. Over 200 Hilltop Acres' bulls have been proven.

In reviewing the latest Performance Summary from April, we find there are 5 Hilltop Acres bulls in the top 50 PPR evaluated bulls, 6 in the next 50, and 5 in the next 50. That is 16 bulls in the top 150 bulls, or over 10% of the top bulls carry the Hilltop Acres' prefix.

Not to be outdone, Hilltop Acres has the number 3 PPR cow in the breed with Hilltop Acres M Teresa and 11 in the top 100, again over 10% of the top cows in the breed.

Just last fall, Hilltop Acres was highlighted in the September Bulletin with the article "ONE MILLION". Four Brown Swiss cows of Mashek's achieved a combined lifetime production of over one million pounds of milk at 1,124,620 pounds. What an accomplishment! The herd currently has 25 cows over 10 years old. They breed for average-size cows with good feet and legs, resulting in longevity.

At last year's convention, one of the four "Million Pound" cows received the Living Lifetime Cow Award based on Energy Corrected Milk (ECM).

The cow, HF Bonanza Blaze, had a lifetime record of 411,970 pounds ECM. They also own the number 7 cow on the list, also one of the "Million Pound" cows, Hilltop Acres Zeus Nibs, at 337,898 pounds ECM. Hilltop Acres also won the White Cloud Award for High ECM at 1/11 or less with Hilltop Acres HP Ruffles at 34,642 pounds ECM. Tanner accepted both awards last year. This was the third year in a row a Hilltop Acres' animal has won this award.

In the past, Hilltop Acres has won many awards, including the Progressive Genetic Herd Award and the Ira Inman PTPR Award for their herd size group, and have been named a Genetic Honor herd for many years.

Also at last year's convention, Tanner Mashek won the Young Breeder Award. Tanner is the herd manager and owns 300 head. He is involved in the breeding decisions and embryo transfer matings for the herd.

Dennis has served as Iowa state president and serves as co-chair of

the Iowa State Sale. In 2002, Dennis and Barb received the Young Breeder Award. Apparently, it runs in the family.

I hope most of you are aware your National Association will be hosting the World Brown Swiss Conference this fall in Madison in conjunction with World Dairy Expo. On Sunday, October 2, those attending the conference will be bused to visit and tour the Hilltop Acres farm and herd. This is quite an honor for the Masheks to host Brown Swiss breeders from around the world.

Congratulations to Dennis and Barb Mashek as the 2022 Active Master Breeders, along with sons Josh and Tanner.



2021 AWARDS Brown Swiss Association

■ National Herd & Individual Cow Awards ■ (presented 2022 National Convention)

AUBURNVALE DAIRY, FREMONT, WI, won the *National Progressive Genetic Herd Award for Group 1 (10-29 cows)*.



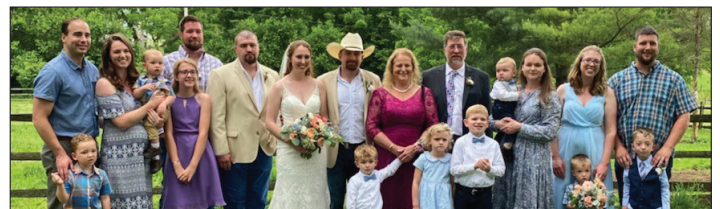
Josh Nett and his wife Terri manage the daily farm operations with the help of two full-time and four part-time employees. They have two sons, Lane, 20, who graduated from FVTC and is

employed off farm and Eli, 17, who will be a senior this year and helps out on the farm as much as possible in between school, FFA activities, and a part-time job.

The Netts farm 400 acres and currently have 256 cows on test with 70 of those being Brown Swiss and the balance Holsteins. They have utilized the Identity Enrollment program in the past year to add more value to their herd. Josh adds, "This is a great program...; in our case, we have used it to create more registered Brown Swiss through crossbreeding with our Holsteins." Current herd average on our Swiss herd is 23,901m 987f and 815p on 2x while the Holsteins are at 28,250m 1119f and 909p, with a most recent SSC average of 44,000 on the entire herd.

"While I didn't grow up directly on a dairy farm, I spent a lot of time involved with Brown Swiss at the original Lone Oak Swiss herd in Waupaca that was owned and operated by my grandparents Franklin and Bette Ferg along with my uncle Thomas Ferg," states Josh. "Several animals in our herd trace back to a single embryo purchase we made at their dispersal in 2003." They purchased their current farm in 2007 and the main focus has been on breeding sound, profitable and trouble-free cows that can compete in a no-frills commercial environment. The two breeds cohabitate and perform very well together under these expectations.

KULPDALE FARM, MANHEIM, PA, was presented the *2021 Progressive Genetic Herd Award for Group 2 (30-49 cows)*. The farm is owned by David & Anne Kulp and Family. The herd totals 100 milk cows consisting of 45 Registered Brown Swiss milking and 50 heifers. They also milk



We have 6 children and 13 grandchildren. Three babies were born since this picture was taken. L-R: Christine and Justin Myer with boys, Nathan Kulp and daughter Madi, Tyler Kulp, Megan and Brandon Dyer, Dave and Anne, Caitlin McCarty and children, and Larissa and Eric Kreiser and boys.

Holsteins, mostly Red and White, Jerseys, Milking Shorthorn, and one Guernsey.

The RHA is 27,277m with 956f and 747p. Dave and Anne primarily run the dairy. Dave is in charge of milking, feeding, employees, equipment, and breeding decisions. Anne, who is a DVM, does the AI, flushing, basic herd health, and bookkeeping. She also has a Veterinary Clinic. Nathan helps out daily mixing feed, cleaning up, and with night chores. Tyler repairs the equipment when needed and works full-time in equipment repair.

Dave's mom and dad, Bob and Ruth Kulp, live across the street. Bob mows grass and buys hay at the local auctions. Ruth helps with housework and shopping. The farm was purchased from them in 2003. Anne adds, "If it weren't for them, we would not have been able to farm. We are the fourth generation on this farm."

Among the many well-recognized cows developed at Kulpdale a standout would be Voelkers Brook Cara E92/90ms Purchased in the Wisconsin National Sale in 2013 by the Kulp and Dan Chard. She is the dam of several popular A.I. sons and now grandsons. She currently is on the 305d & 365d 2x Milk & Protein Honor Roll with 8/02 365 2x 49,952m 5.1 2,531f 3.5 1,766p

They also have 70 Fleckvieh-Simmental and 5 Wagyu that they flush and export embryos from as well as from the dairy herd.

(Cont.)

BRUSH CREEK SWISS FARMS, SILER CITY NC, are the winners of the **2021 Progressive Genetic Herd Award for Group 3 (50-99 cows)**. The herd was founded in the mid-sixties by Norman Jordan Sr. The herd is all registered Brown Swiss, with the last animals purchased around 1967. All AI breeding has been used



Cory and Ashley Robbins and Noah, Karen and Norman Jordan Jr and Bishop

since around 1978. Today, Norman Jordan Jr. is the third-generation dairy farmer and continues to strive to improve the herd along with his wife Karen and nephew Cory Robbins. Cory and Ashley plan to be the 4th generation to continue the herd and dairy operation into the future. Currently daily management is by Norman, Karen and Cory, with Ashley helping when needed as she is a full-time employee as the dairy extension agent for NC. The current RHA 19,574 pounds milk 4.3 % fat and 3.6% protein on 97 cows with 98 replacement heifers.

Norman and Karen have served in the dairy industry in many areas. Norman is past president of the NC Dairy Producers Association and past president of the NC Dairy Youth Foundation and continues to serve on the NC Dairy Foundation. Karen serves as a council representative for DFA and also serves on the NMPF Board of Directors and Chair of the Animal Health and Well Being Committee. Karen also operates Large Animal Veterinary Services, with most of her veterinary career focused on dairy herd health. Encouraging young people with showing cattle has always been a passion for Karen and Norman. Having animals available for youth showmanship has resulted in training 21 young people to show cows at local shows and state fair.

Cory and Ashley are both active in the dairy industry. Both serve in leadership roles as steering committee members for the DFA Young Cooperators group for the South East. Cory is Treasurer for the NC Purebred Dairy Cattle Association. Ashley is a Board Member of the NC Dairy Youth Foundation. They continue to show and train young people to show by participating in the county shows and the NC State Fair. They also are supportive of local FFA and 4-H Judging teams by providing animals for practice, contests, and training.

READS BROWN SWISS, LYLE, MN, is the recipient of the **Group 4 (100 + Cows) Progressive Genetic Herd Award** for their Brown Swiss dairy herd. The Read family has won several national herd awards in recent years. Group 4 Protein Genetic Herd Award Winner 2018, and 5th place Progressive Genetic Herd Award 2018, Genetic Honor Herd 2004 – 2019.



Roger & Lori Read receiving award from BSCBA President Tom Portner.

Owned by Roger & Lori Read and family, the Reads have been milking dairy cattle for 33 years. Currently, they are milking 130 head of Brown Swiss and have an additional 145 of youngstock. "We've worked our way through the Identity Enrollment program with several grade Swiss to be where we are today," notes Lori.

The Reads chose the Brown Swiss breed because of their docile nature and because they can handle a variety of weather changes. "In Minnesota, we have extreme heat and extreme cold. We don't pamper our cows, yet they produce well," explains Lori. "It's a commercial herd, not a show herd."

The Reads breed their Brown Swiss cows for milk protein and butterfat. They use the net merit index when evaluating and breeding their cattle as they believe it is even across all breeds of dairy cattle. "Net merit is a level playing field," says Lori, "as is Energy Corrected Milk. I don't care about how much fluid milk—it's the components in the milk that pay." The Reads have been genomic testing all the females on their farm since 2014. "We're looking more at the A2A2 Beta Casein genes," acknowledges Lori. Brown Swiss cows produce higher proteins making the milk more favorable. "Brown Swiss yield better milk for cheese—we are the protein breed," adds Lori.

Roger is currently serving as the National Director for the Brown Swiss Association from District VII and Chairman of the Type Committee.

TRAVIS KAMPER, RIVERDALE, CA, is the recipient of the **2021 Ira Inman PTPR Trophy and Protein Genetic Herd Award for Group 1 (10-29 cows)**. This is the second Protein Genetic Herd Award for the Kamper.



Travis Kamper, his wife Stephanie, and their children: Bennett, Colson, Audra, and Emery.

Travis Kamper is partners with his father and uncle in the family operation, **Mt. Whitney Dairy**. They milk 1800 Registered and Identified Holsteins and Red & Whites 2X with an RHA of 30,320 lbs. ECM. They also raise all of their own replacements. In addition, they grow corn in the summer and triticale in the winter, both for silage to feed to the herd.

Travis also operates a Registered Brown Swiss herd currently consisting of 21 cows plus youngstock under the **T-G prefix** with an RHA of 28,579 ECM on 2X milking. Travis bought his first two registered Brown Swiss heifers in 2008 and has been growing that herd since. According to Travis, traits such as milk components and longevity are what make the Brown Swiss stand out. "I've enjoyed working with the Brown Swiss," says Travis. "I've had some success with them, with both high-ranking females and the opportunity to send some males into AI. I have been very blessed."

Travis serves as Treasurer of the California Brown Swiss Cattle Association, an alternate board member of the California Milk Advisory Board, and a director on the local irrigation district board. He also serves as a Deacon at Trinity United Reformed Church of Visalia.

LOEHR DAIRY LLC, MT. CALVARY, WI, is the recipient of the **Group 2 Protein Genetic Herd Award** for their Brown Swiss dairy herd. The Loehr family has dominated by winning this award the last four years within their division (30-49 cows).



Back row: Joe Loehr, Isaac, Sophia, Gina, Front Row: Anthony, Gianna, Lucia, Xavier

Brothers, Joe and Mark (along with their families), have managed to continue the family tradition of milking cows for more than four generations on this century-old family farm. They have a team of twelve employees. Their children help out with various tasks such as picking stones, daily calf feeding, and tending to a small hog operation.

While the majority of the herd is registered Holsteins (over 500 currently



Mark and Tina Loehr with daughter Molly and son Leo

milking), there are approximately 45 Brown Swiss milking as well. Current rolling herd average is 27,800 Holstein, and 24,000 Brown Swiss.

"We introduced Brown Swiss into the herd in the early 2000's to increase our component percentages and protein. It also helps that they are a larger breed, like the Holstein, and that they are a high-volume producer," explains Joe. "It's important to keep breed strengths as strengths," says Joe. Longevity, low somatic cell count, component production and heat tolerance are all strengths of the Brown Swiss that the Loehr family finds important to the success of their herd. "We're also looking for a strong will to milk, and the Brown Swiss have that," he adds.

Both Joe and Mark belong to the Farm Bureau and the Fond du Lac Agribusiness Council. Joe has served as a delegate for AgSource, serves on the steering committee for Discovery Farms, and coaches the Fond du Lac County dairy judging team.

COZY NOOK FARM OF WAUKESHA, WI, is the recipient of two National



Tom & Joan Oberhaus, Charlie Oberhaus & Amie Simac, Brittany & Dan Gerrits.

Awards for their Brown Swiss dairy herd. Operated by Tom and Joan Oberhaus, herdsman Dan Gerrits and his wife Brittany Renn Gerrits, and assisted by son Charlie Oberhaus and fiancée Amie Simac, they have been milking cows full-time since 1985. They have approximately 66 milking Brown Swiss, 65 up-and-coming Brown Swiss heifers, and a handful of Guernseys on the farm. The Brown Swiss currently average on 66 cows 29,169M 4.3% 1,243F 3.5% 1029P.

Cozy Nook Farm received the **Ira Inman PTPR Trophy Group 3, milking 50-99 cows**, which is based on a total progressive dairy program including breeding, feeding, and management. Winners are determined by assigning point values to protein, butterfat, milk, classification, percentage records received, and number of years on DHIR official test.

Cozy Nook Farm was also awarded the **Protein Genetic Herd Award Group 3**. This award is presented to the herd with the top genetic level in the past year based on Actual PTA protein of all cows with the same herd code calving within the past two years.

Since 2014, Cozy Nook Farms has won the Ira Inman PTPR Trophy five times, the Protein Genetic Herd Award seven times and the Progressive Genetic Herd Award once.

According to Tom, he realized in the early 1980s that protein production is very important to maintaining a profitable farm. He also knew that Brown Swiss cattle are the best at producing high numbers of protein, which was his main reason for owning and breeding Brown Swiss cattle. Tom's advice to others is to "have a goal and keep striving for it." While he focuses on genetics, he says he always remembers his main goal, which is to breed for longevity.

MULTIPLE AWARD WINNER NOR-BERT FARM OF BREMEN, IN, is the recipient of the **Ira Inman PTPR Trophy for Group 2 (30-49 cows)**. They also received three National Production Awards for their Brown



Nor-Bert Thunder Silverflake E92/92ms *CERTIFIED*

4-05 305d 3x 38,640m 7.5% 2,917f 3.9% 1,508p
305 ECM: 61,947

4-05 365d 3x 47,160m 7.6% 3,604f 3.9% 1,847p
Class Leader Jr 4yr 305d & 365d 3x Fat & Protein
Jr 4yr 305d & 365d 3x Milk Honor Roll

Sire: Harts Thunder + 73 PPR

Dam: Siegerts Wapsi-Ana Style ET 2E92/91ms *CERT*

National Protein Award & Top ECM Cow 2017

6/03 365d 3x 49,540m 5.6 2784f 4.2 2070p

Class Leader 5y 305d 3x Protein Honor Roll

Class Leader 6y 305d & 365d 3x Protein Honor Roll

MGD: 2E93 *CERT* All American Summer Yrlg 2004

Swiss cow, Nor-Bert Thunder Silverflake E92/92ms. She is the winner of the **H.R. Searles Fat Trophy, National Protein Award, and Top ECM (Energy Corrected Milk) Award for 2021**.

Beginning in 1945 with Norman and Bertha Krathwohl, the family farm located in northern Indiana started with milking six Holstein cows. The farm is still going strong as the family now includes four generations with Roger & Deb Dankert, Jeremy Dankert, and Monty & Jennifer Freeman along with their three children, Dalton, Dillon and Breanne. They are currently milking around 150 cows including Brown Swiss, Holsteins, Ayrshires and Jerseys. Approximately 35 milking are registered Brown Swiss.

Twelve years ago, the family added three robots to the farm and they haven't looked back! The cows are milked around the clock, some milking three or more times per day. "There is an increase in production from the robots," admits Jeremy. "They've been really useful as I don't have to worry about cows being milked." They run 1000 acres of which 800 are owned.

TWINKLE-HILL FARM, WATERTOWN, WI, is the recipient of the **2021**



Tom Portner BSCBA President, presenting awards to Laurie Winkelman

Bishop. Laurie also serves on the BSCBA Board of Directors for District V.

The herd consisted of approximately 135 Brown Swiss Cows prior to their March 25, 2022, Stars of Twinkle Hill Celebration Sale. The RHA at that time was 2x 25,934m 4.4% 1,141f 3.7% 937p, 30,424 ECM. The Winkelmans are currently milking 60 Brown Swiss in their smaller herd.

In addition, John & Dee Winkelman bred and developed the **2021 Vernon C. Hull National Total Performance Winner**.

(Cont.)



IE Twinkle-Hill Bush Jengus 2E93/93ms

Total Points: 273 Points

Total Performance Winner at Southeast National

4-00 305d 3x 31,650m 4.6% 1,444f 3.5% 1,119p

4-00 365d 3x 36,770m 4.6% 1,695f 3.6% 1,315p

Jengus calved at 1/08 with an extra fancy udder. That combined with a silky look parlayed her to All American JR 2YR in 2017. She calved back at 2/10 and took home Honorable Mention All American JR 3YR honors while producing 35,275lbs. ECM. Jengus was Nominated All American 5YR in 2020 while on her way to 44,033 lbs. ECM. Her taking 2nd place at the 2021 Southeastern National in the Component Merit class combined with her production credits garnered her the 2021 National Total Performance Award.

WESSEL FARMS, LLC OF MINERAL POINT, WI, was awarded the **2021 National Protein Genetic Herd Award for Group IV for 100 + cows**. The farm is family owned and operated by David & Joyce Wessel and son Rodney. Grandson Thomas is now working into the day-to-day duties on the dairy.

The Wessels are milking 370 cows in a parlor/freestall set-up, 140 of which are Brown Swiss with a 27,858m 4.4 1,234f 3.5 985p RHA, with the balance Holsteins. Dave relies heavily on NM\$ and components when making sire selection. It's not just pounds of fat and protein that are considered, percent of test needs to be plus as well.

The Wessels were one of six 2021 Platinum Award winners for reproductive excellence from the Dairy Cattle Reproduction Council. The herd pregnancy rate is very impressive, running consistently near 39%. With such good reproduction, merchandizing becomes an added bonus. The Wessels have sold cattle for export and to domestic buyers.

Examples of the type sold are:



We Sell Bose 4708 E94/94ms (pictured)

5/02 365d 2X 32,899m 4.4% 1,434f 3.5% 1,159p

Nominated All American Component Merit Cow 2020

We Sell Durham 3R69 3E93/92ms

6/05 305d 2x 44,770m 5.2% 2,312f 3.4% 1,500p

Winner of the 2021 J.P. Eves Trophy for the Highest 305-day Actual Milk record of all DHIR records received during 2021 regardless of times milked.

We Sell Bose 4822 2E94/94ms

06/04 365d 2X 41,640m 4.6% 1,918f 3.9% 1,643p

Nominated All American Comp Merit Cow 2021

Nominated All American Aged Cow 2020

All three are owned by Landon Knapp, Epworth, IA. The "We Sell" prefix isn't just a novelty. As they say, if the shoe fits!

A lifetime breeder of Brown Swiss, Dave and his family farm 700 acres owned and rented in Southwestern Wisconsin.

■ Individual Cow Awards ■



2021 LIVING LIFETIME COW AWARD - ECM

Jenlar Dynasty Treat 944102 - 5E91/91ms

Lifetime: 4,597d 3x 343,358m 15,794f 12,009p

ECM: 408,679

LARRY & JENNIFER MEYER, CHILTON, WI

Jenlar is operated by Larry and Jennifer Meyer & Family, Chilton, WI. They milk 130 cows (25 Brown Swiss) using robots. Average classification on the Brown Swiss herd is 88.1. Jenlar has only purchased 2 Brown Swiss animals since they started in 2003. One of those animals, Sun Made Premium Torte ET 'VG86' purchased in 2004, is a 'Superior Brood Cow' *SBC*. Torte is the dam of Jenlar Dynasty Treat '5E91' who is the highest living lifetime ECM cow in 2021 with 408,679 lifetime ECM. Treat's daughter, Jenlar Agenda Trillium '3E94' finished with 338,650 lifetime ECM.



2021 WHITE CLOUD AWARD HIGHEST EMC UNDER 2-0

Hilltop Acres D Felicia ET 68195840 '+84/84ms' *CERT*

1-10 305d 3x 29,510m 4.1% 1,222f 3.3% 970p

ECM: 32,895

Owner: Dennis Mashek, Calmar, IA

The White Cloud Award was established in 2018 to recognize the production capabilities of Brown Swiss cows calving at less than two years of age. Hilltop Acres has bred and owned all four of the winners to this point. All four have had over 32,895 lbs. ECM. Felicia is the result of embryos that were made in Switzerland from Langenhards Biver Frosty ET, sired by Hilltop Acres B Daredevil ET. Frosty was purchased by the Masheks and was housed in Switzerland. Her next two dams are by Anibal and Huray.

NATIONAL COW FOR ALL SEASONS

Pine Tree Rich Alli 7462 ET 840003139672458
E91/91ms - Nominated All American JR 3 YR 2020
Nasco Winner at Southeast National 2021
3-00 305d 2x 35,390m 4.0% 1,424f 3.2% 1,121p
ECM: 38,589

Owner: Fairdale Farm LLC, Owenton, KY



Pine Tree Rich Alli 7462 ET E91/91ms

Alli is owned by Fairdale Farm LLC, the Sparrow Family, Owenton, KY, and was bred by Matt Steiner, Marshallville, OH. She freshened as JR 2YR lactation and calved right back at as a JR 3YR, completing 3/00 365d 2x 42,470m 4.0% 1,707f 3.2% 1,371p. Sired by Jo-Dee Nemo Richard ET, her dam is R Hart Brookings Atlanta 2E91/93ms 34,298m. GD: V85 27,010m GGD: V87 "CERT" 27,550m GGGD: Blessing Prophet Ashton 3E91 "ELITE" 266,540m LT. Next 2 dams are Ava 2E92 "CERT" 39,620m and Lady 3E90 "CERT" 30,060m.



Randy Knapp receives JP Eves Trophy

J.P. EVES TROPHY HIGHEST ACTUAL 305 MILK

Owner: Landen Knapp, Epworth, IA



We Sell Durham 3R69 68157301 - 3E93/92ms

6-05 305d 2x 44,770m 5.2% 2,312f 3.4% 1,500p
6-05 365d 2x 48,640m 5.0% 2,449f 3.4% 1,638p

3R69 is owned by Landen Knapp, Epworth, IA, and was bred by David Wessel, Mineral Point, WI. This award-winning cow is by Hilltop Acres W Durham ET from a 159,610m lifetime, Kulp Gen Pronto Dally ET, in turn from a Hilltop Acres PT Dalton (TN). While her pedigree may not be quite as deep as some, her will to perform in the bulk tank is appreciated.

Brown Swiss National Junior Heifer Show

LOVELAND, CO | JUNE 10, 2022

JUDGE: Keith Maxey, Greeley, CO (Showmanship classes)

JUDGE: Trish Cobb, Perkins, OK (Heifer show)



L-R: Judge Trish Cobb; Kelsey Erf; Tatum & Gunner Copeland; William Erf; 2022 Brown Swiss Ambassador Erin Armitage.

Junior Champion

Random Luck Carter Present ET (Carter), 1st Fall Yearling,
Kelsey Erf, Oakdale, MN

Reserve Junior Champion

Kruses Acc C Jenesis ETV (Carter), 1st Fall Heifer Calf,
Tatum Copeland, Collinsville, OK

Honorable Mention Junior Champion

Edge View C Belle ETV (Carter), 2nd Fall Heifer Calf,
Kelsey Erf, Oakdale, MN

Best Bred & Owned

R5 Rampage Novalee (Rampage), 1st Summer Yearling,
Tatum Copeland, Collinsville, OK

Senior Showmanship

- 1 Kelsey Erf, Oakdale, MN
- 2 William Erf, Oakdale, MN
- 3 Jenna Van Holland, Garretson, SD
- 4 Awna Hirsch, Eaton, CO
- 5 Rhyse Campion, Longmont, CO
- 6 Kendyl Lair, Agra, OK
- 7 Kyle Duncan, Lyons, CO

Intermediate Showmanship

- 1 Amber Olson, Boulder, CO
- 2 Brayden Carpio, Kersey, CO
- 3 Saidie Wright, Loyal, OK
- 4 Jalyn Archer, Wray, CO

Junior Showmanship

- 1 Brielle Upchurch, Longmont, CO
- 2 Mia Forman, Loyal, OK
- 3 Tatum Copeland, Collinsville, OK
- 4 Kili Brewer, Kersey, CO
- 5 Gunner Copeland, Collinsville, OK



Best Bred & Owned

Erin Armitage,
2022 Brown Swiss
Ambassador, R5
Rampage Novalee,
Tatum Copeland,
Judge Trish Cobb