



**Don't miss the opportunity to advertise in the NEW Brown Swiss Bulletin. The NEW combination of print and digital media can provide advertisers with an UNMATCHED LEVEL OF EXPOSURE for their ads. A new cover, color, fonts and increased articles about Brown Swiss breeders.**

**Full page ads will automatically be printed in the Brown Swiss Bulletin and posted on the Dairy Agenda Today website for 30 days.**

**Ad deadline for the July/August issue of the Brown Swiss Bulletin is July 2<sup>nd</sup>.**

**Contact a Dairy Agenda Today Sales Associate to reserve your ad**

**Ron Schaap - Wisconsin**

**ronschaap@hotmail.com or 608-334-2348**

**Chad Griffith - Ohio**

**xavier12146@yahoo.com or 513-543-2315**

**Mary Angelo - Missouri**

**angelo@1791.com or 417-880-5732**

**Melissa Hart – Editor - Michigan**

**farm.writer@hotmail.com or 517-398-1957**

## Advertising Rates

***\*Contract rates offered to breeder advertisers after they advertise the same page size ad in 6 issues. They then receive a 10% discount on every ad of the same page size. 6 initial ads and discounted ads must be in a 12 month period \* \*Contract rates offered commercial advertisers for advertising the same page size ad in a minimum of 6 issues in a 12 month period\****  
**Contact a Dairy Agenda Today Sales Associate for Commercial Rates**

	Breeder Rates	Contract Breeder Rates 10% discount	Ad Posted on Dairy Agenda Today website	
Back Cover	\$600	\$540	Yes	
Inside Covers	\$525	\$473	Yes	
Full Page	\$485	\$437	Yes	
½ Page	\$325	\$293	No	
¼ Page	\$200	None	No	
Business Card/Block	\$75	None	No	
State Block – Full Page	\$485	\$437	Yes	