

CONGRESO  
MUNDIAL

**PARDO  
SUIZO**

Colombia 2025



WELCOME TO THE  
2025 WORLD  
BROWN SWISS CONFERENCE

BOGOTÁ - COLOMBIA

# About Agroexpo



XXIV  
agroexpo  
corferias 2023

*Agroexpo is the largest Agriculture and Cattle Show in Latin America. It is a event that occurs every 2 years. In July 2023 will be its 25th edition and will be the bacground for the 2025 World Brown Swiss Conference.*

*From July 13th to 23rd 2023, Agroexpo will host more than 600 exhibitors and will display more than 3000 bovine cattle plus horse, sheep, Buffalo and Goats exhibitions.*

Agroexpo is the Cattle and Agriculture show that has brought together the agricultural sector for more than 45 years, managing to consolidate itself as the most representative in Latin America. Every 2 years the doors are opened for the scenario that promotes the generation of business and commercial contacts that strengthen the Networking of the sector.

In its 2023 edition, it has as its main message "We cultivate the country's agrifood future", this in order to position the expo as the best scenario of opportunities for all the actors that are part of the productive process, which, with its labor, allow food to reach millions of homes.



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# Infrastructure for the World Conference



## CORFERIAS - EXHIBITION HALL

Agroexpo 2025 will be held at CORFERIAS, the largest exhibition hall in Colombia. Located at 15-minute ride from the International Airport.

in the last 5 years, the exhibition hall has been complemented with Agora Convention Center and a Hilton Hotel inside Corferias.

Corferias has 60 years of experience on event planning and develops about 300 events per year. A total of 118 thousand squared meters (1,270,140 squared foot) of exhibition space.

## TOURISM INFRASTRUCTURE

Bogotá has plenty of options for great Hotel, restaurants and tourism activities at an affordable price due to the currency exchange rate.

On a 5 to 10 minute ride is easy to access to hotels like Hilton, Grand Hyatt, Sheraton, NH Collection, Sonesta, Ibis and similar hotels.

Bogotá offers one of the largest Gastronomic offers in Latin America, recognized for having several world cuisine options, including 2 of the 50 best restaurants worldwide (july 2023)

Great things to visit at Bogotá:

Gold Museum: The largest public display of gold items worldwide. Most were made before the "discovery of America" in the year 1492.

Monserrate Hill: Enjoy a full panoramic view of the city and its natural surroundings.

Bolívar Park and Botanical Garden: about 130 hectares (320 acres) of tropical plants, lakes, bicycle paths and places to exercise.

Bogotá has about 60 museums of Art, Culture, History, Nature, Religion, Science, libraries and permanent shows of music and theater plays.

English is a common language among population. It is easy to find reliable translators for English, French, German, Italian, Japanese, Mandarin and other languages.

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# 2025 World Brown Swiss Conference

**When: July 13th - 21st of 2025**  
**Where: Bogotá, Colombia. South America**



## PRELIMINARY LIST OF PLANNED ACTIVITIES:

We have been planning the following activities for the 2025 world congress.

Our mission is to make the 2025 World Brown Swiss Conference a beautiful and memorable experience for everyone. We are happy to celebrate the culture around the Brown Swiss, BraunVieh and its crosses with other breeds.

- Pure Breed Brown Swiss and BraunVieh show.
- Crossed breed show with Taurus and Indicus Breeds in the Tropical Context (High Temperature, Humidity and pasture).
- High level conferences from worldwide speakers.
- Children and Young cowboys & cowgirls show. Our traditional exhibition of breeders under 15 years old to generate their enthusiasm and promote the tameness and docility character of Brown Swiss and Braunvieh breeds.
- Farm visits and forums around sustainability and good practices.
- Tours to other cities and tourist attractions of Colombia will be an option available with professional tourism agencies.

**If there are other activities that you would enjoy at the 2025 World Brown Swiss Conference, please don't hesitate to tell us all the details.**

**If you or a member of your Brown Swiss Federation / Association would like to join our event-planning team you are kindly welcome!**

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# 2025 World Brown Swiss Conference



## COLOMBIA IN BRIEF



- Area: 440,831 sq mi (25th Worldwide)
- Population: 50,372,424(28th Worldwide)
- Exit to 2 ocean borders: Pacific and Atlantic
- Biodiversity – 2nd most biodiverse country in the world
- Country with 1826 species of birds.
- Large fresh Water Sources – Hydroelectric Clean Power
- Thermal floors from beaches to mountain snow. Variety of climate.
- Livestock population – 30 million heads
- 20 million heads of meat, 10 million of specialized milk and dual-purpose cattle.
- 1 million animals crossed with Brown Swiss.
- Agricultural exports of Colombia in 2021 were U\$ 10,400 million
- U\$ 450 million were exported in meat and milk



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