

Make plans now to attend!



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**October 2-6, 2022**  
Madison, Wisconsin, USA  
In conjunction with World Dairy Expo

## INFORMATIVE

The World Conference will feature US and international speakers giving presentations on timely industry and breed topics highlighting the importance of the Brown Swiss breed in the world dairy population.

## FOR YOUR VIEWING PLEASURE

See some of the best US Brown Swiss genetics live and in person. Both before and after the Conference, there will be area breeder-farm tour options in addition to the renowned International Brown Swiss Show.



Madison, WI - Capital Building - Monona Terrace - Hilton Hotel

## Brown Swiss Strengths, Challenges & Opportunities

### Conference Schedule

#### Sunday, October 2

Cozy Nook Farm Tour, Waukesha, WI  
Triangle Acres Farm Tour, Freeport, IL  
Welcome Reception - The Jimmy's Band,  
Voegeli Farms, Monticello, WI

#### Monday, October 3

Conference Sessions, Monona Terrace, Madison, WI  
Closing Gala, Monona Terrace, Madison, WI

#### Tuesday, October 4

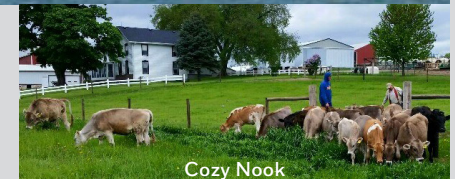
Hilltop Acres Farm Tour, Calmar, IA  
Reception, Monona Terrace, Madison, WI

#### Wednesday, October 5

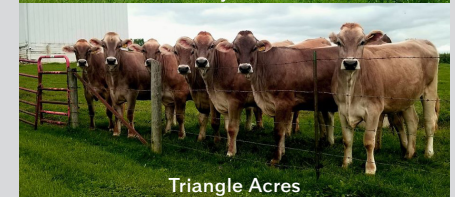
World Federation Meeting, Monona Terrace, Madison, WI  
International Brown Swiss Heifer Show, World Dairy Expo

#### Thursday, October 6

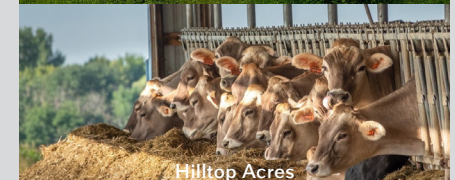
International Brown Swiss Cow Show, World Dairy Expo  
World Premier Sale, WDE, Madison, WI



Cozy Nook



Triangle Acres



Hilltop Acres




Grand Champion 2019

**See you in Madison in 2022!**

For more information, visit [www.brownswissusa.com](http://www.brownswissusa.com) or  
<https://brownswissusa.wixsite.com/wbsconference2022>

**Brown Swiss Cattle Breeders' Association of the USA**

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