

WORLD BROWN SWISS
CONFERENCE

2020



MADISON • WISCONSIN • USA



PHOTO COURTESY OF
DAIRY AGENDA TODAY

Make plans now to attend
September 28 - October 3, 2020
in conjunction with World Dairy Expo

WORLD DAIRY EXPO

- More than 75,000 annual attendees
- Over 3,000 international guests from 102 countries
- Largest North American dairy cattle show



PHOTO COURTESY OF WORLD DAIRY EXPO



MADISON, WISCONSIN

- UW-Madison nation's first established dairy school
- Wisconsin state capital
- Isthmus between lakes Mendota and Monona

WORLD BROWN SWISS CONFERENCE HIGHLIGHTS

The World Conference is held every four years. 250 people from 23 countries attended the 2016 conference in France.

TUESDAY: Welcome reception

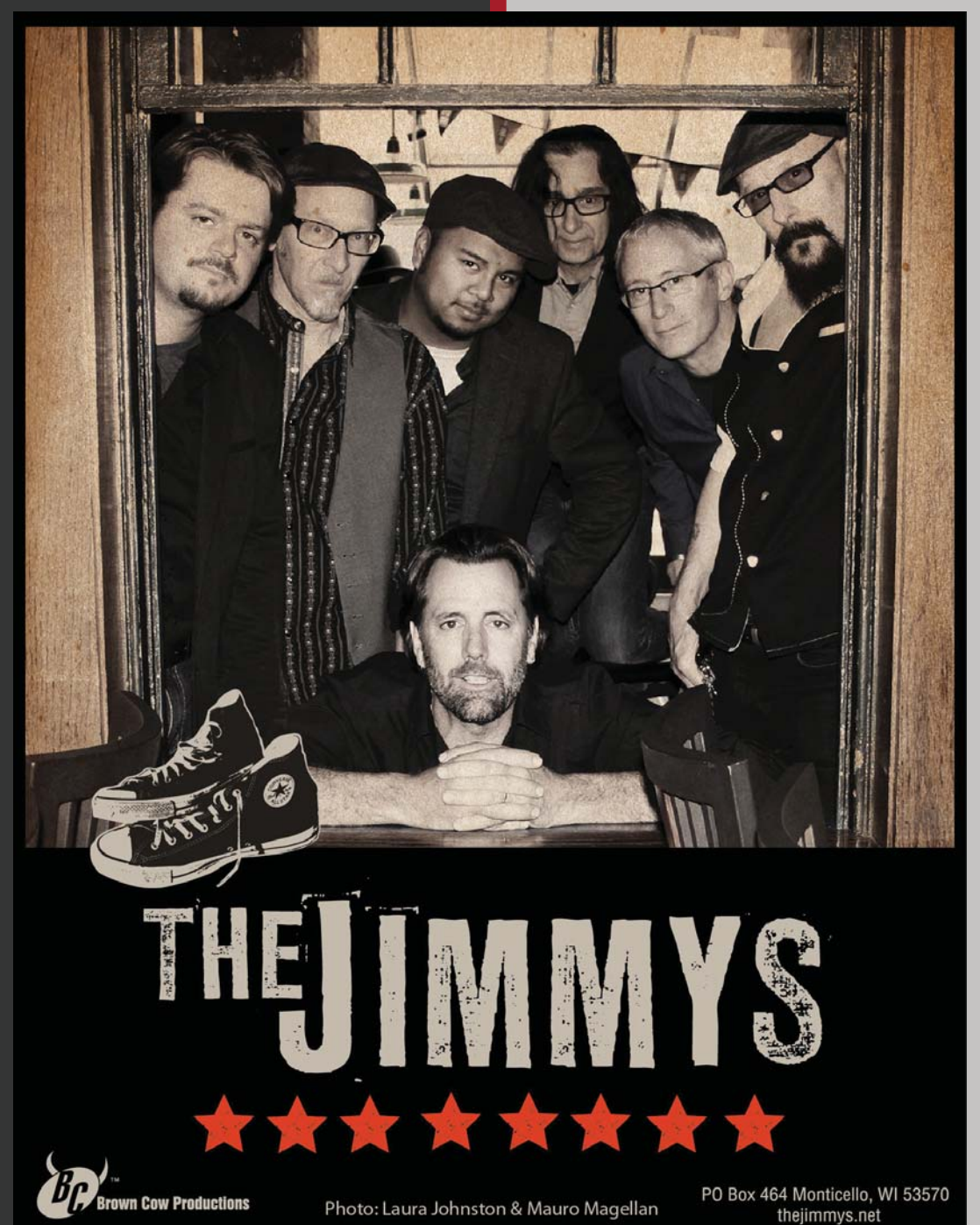
WEDNESDAY: Central National Brown Swiss Heifer Show

THURSDAY: Central National Brown Swiss Cow Show, Parade of Champions, World Brown Swiss Premier Showcase Sale

FRIDAY: Conference sessions, Closing Gala, Virtual Farm Tours, The Jimmy's Band

SATURDAY: World Federation Meeting

ACCOMMODATIONS: Hilton Madison
Monona Terrace Hotel



WORLD BROWN SWISS CONFERENCE 2020

For more information visit facebook.com/WorldBrownSwissConference2020 or www.brownswissusa.com

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