

2023 MASTER BREEDER AWARD NOMINEES

It is time to cast your ballot for this year's Brown Swiss Historical Society Awards. Two awards, Historical Master Breeder and Active Master Breeder, will be presented at the National Convention in June in California. Mini-bios are here that you may become more familiar with the nominees before voting. A ballot can be found on page 9. DEADLINE FOR VOTING IS MARCH 31!

HISTORICAL MASTER BREEDERS

This award recognizes a retired or deceased breeder/farm that successfully developed a breeding program that accentuated cow families, especially those that contributed significantly to the advancement of the breed.

Clifton Alexander, Alexander's Swiss Farm, Brashear, Texas.

In 1959 Clifton and his wife Marita, both born on a farm, purchased their farm at Brashear, Texas, consisting of 107 acres and 17 milk cows. In the 1980's and 1990's the Alexander Swiss Farm includes Clifton, his wife Marita and their son Dwight and his family. In addition, there are six to seven employees including a herd manager. The farm now consists of 750 acres. Their herd consists of over 800 head of Swiss with a milking herd of 400. This was the largest Swiss herd in the country. They were enrolled in the PTPR program since 1976 and have classified since 1970. The herd was Premier Breeder and/or Premier Exhibitor at the Southwestern National Show in 1984 and 1986-1989. They exported cattle to several Central and South American countries. Clifton served as National Director of District 8 from 1981-1986 and from 1990-1995. Dwight was District 8 Youth Achievement winner in 1975. Alexanders had several bulls in AI including Alexander Alaric Stretch Jim.

Allen Bassler, Old Mill Farm, Stephens City, Virginia.

Allen was raised on his parents Sand Rock Brown Swiss Farm in Maryland. For years his Old Mill herd was located in Virginia, until a change in 2015 when he and his wife Tammy moved to Florida. Old Mill E Snickerdoodle is no question the pinnacle of Allen's breeding program. Supreme Champion at Madison, multiple Grand Champions there and in Harrisburg, she was All American eight times, including every milking class. She has proven to be a prolific producer passing on her outstanding genetics with 88 offspring, 41 daughters, 20 of them "Excellent". Old Mill P Delottie is another cow family developed by Allen. Popular AI sires include Old Mill WDE Supreme ET, Old Mill C Solution, Old Mill B Turmoil (all Snickerdoodle sons) and Old Mill Tray Goliath. Allen served as chairman of the National Show Committee, Research Foundation Board and on the National Board of Directors for six years.

Jim Harkness (1912-1996) and Jerry Harkness (1942-2015)

We-Gotta Farm, Marcellus, New York.

The first Brown Swiss were purchased by Jim's father in 1925, and Jim became a member of the first 4-H Dairy Club in New York State with a Brown Swiss calf. Jerry Harkness was the third generation Brown Swiss breeder. The original herd had to be sold when Jim's father died, but after finishing school in 1941, Jim started dairying and was able to purchase a descendant of his original 4-H calf which was Swissland Fietta. Among her famous descendants was We-Gotta Jetway Fancy, 3x All American, who had four All American daughters including Mort Tower Frisky. Jerry served as secretary-treasurer of the New York Association, National Director, and Chairman of the National Type Committee.

Don and Shirley Head, Head's Crest Dairy, Braman, Oklahoma

Don and Shirley Head were two city kids that came to the Head family farm in 1954. This farm became known as Head's Crest Dairy. They bought their first registered Brown Swiss in 1955. They showed at many state and national shows, the first being at Tulsa State Fair in 1966. They had Grand Champion in 1983 with Cresta Verda J S Rachel owned with Larry Paaske. Rachel's sire, Bridge View Jubilant Sooner, was developed at Head's Crest and helped them earn the Premier Breeder and Exhibitor awards at many shows across the nation along with numerous All-American nominations over the years. The cow family that the folks at Head's Crest were especially proud of was developed in partnership with Larry Paaske and was known as Cresta Verde Swiss. The foundation was the "3E-Elite" Welcome In Stretch daughter, Ideal Acres Stretchy Pepper. Pepper and her daughter, Head's Crest Paul Patriot, were the recipient of National Protein Awards. Patriot's daughter, Head's Crest T Providence became the dam of Johann Pete Rose ET. Don was on the first Board of Directors for the Heart of America sale and for 25 years was President of the Oklahoma Brown Swiss Association while Shirley served as secretary. He served on the National Type Committee. Don judged shows in many foreign countries.

Hull Bros., L.E. (Lewis) and Sterling E. Hull (1876-1923), Lake View, Painesville, Ohio.

The first Swiss were purchased by F.W. Hull at the 1893 World's Fair in Chicago, a bull and two cows. The two brothers took over ownership at the father's passing. They soon developed the herd into one of the premier herds of the early 1900's. Swiss Valley Girl 10th made a National Breed Record in 1929. Premier Breeder and Premier Exhibitor at the National Show in 1923, 1924, 1925 and 1929. They had Grand Champion at the National Shows in 1916, 1918, 1919, 1920, 1923, 1929, 1930 with several different cows. Additionally Swiss Valley Girl the 7th was Grand Champion in 1917, 1921, 1922 and 1924. They were one of the earliest advertisers in the Brown Swiss Bulletin and consignors to many of the sales in the 20's and 30's. Sterling Hull passed away at the age of 47 in 1923, but Leland continued with the herd for many years. L.E. served the Brown Swiss breed as a National Director and was Vice President from 1916-1924. Hull Bros. were contract advertisers and highly supportive of the Brown Swiss Bulletin in its early years.

Fred & John (1865-1935) Ingold, Spring Valley Swiss, Monroe, Wisconsin

John Ingold immigrated from Switzerland in 1885. From 1885 to 1893 he worked as a cheesemaker, saving money to begin farming in 1893 on a rented farm. On November 1, 1895, he purchased his first purebred Brown Swiss, the bull Ronaldo, from Ira Inman. In 1900 John purchased a farm near Monroe and later that year his first purebred cow. Paying great attention to his feed rations, he was one of the first to grow alfalfa in the area, and his cows quick-

ly began making Honor Roll records. One of the first was Spring Valley Myrtle who became an Honor Roll cow in May 1923. In April 1924 he had nine Honor Roll cows in the herd. John Ingold passed away in 1935, but the John Ingold Estate herd was continued by his wife, and later his son. The Ira Inman Herd test trophy was established in 1947 and won by the John Ingold Estate in 1947, 1948, 1949, 1950, 1952, 1953 and 1959. The herd was reduced by private treaty through the years with the final members sold in 1972.

Jo Dee Swiss, Coppini's, Tillamook, Oregon

It all started when Cathy, who was raised on a Holstein dairy, married into the Coppini family who milked mostly Holstein but happen to have a few Swiss. However, her daughter Jodi came along and she fell in love with them. Cathy knew that she had to start breeding better ones, so with her passion for genetics her first bull of choice was the famous Forest Lawn Simon Jetway. In just one generation they saw a huge improvement.

Jodi made her first Swiss purchase when she bought two heifers out of the Tuolumne Swiss herd. One of those heifers went on to be Junior Champion at CA State Fair.

They bought into Hawthorne Rhythmic Rikki, Savage-Leigh's GS FLJ Tip-py, Kulp Gen Starbuck Shania, and Valligrove Jetway Nora cow families. All of these cows had a major impact on the kind of cows Jo-Dee bred, but Nora put them on the map. Nora they found as a heifer in Fallon Nevada while purchasing Holstein heifers from Kenton Callaway. Nora had many show accolades to her name including Grand Champion of WDE in 2007. Jo-Dee did their fair share of IVF and embryo work. They are responsible for creating the embryo and pregnancy of Jo-Dee Prelude Nancy the most famous daughter of Nora. Nancy went to WDE numerous times until her final year as a Component Merit cow never standing less than 4th.

Another extremely proud moment was when Jo-Dee Presitge Kaluwa won Reserve Grand Champion of WDE in 2009. Kaluwa went to WDE multiple years and she never stood lower than 2nd. Then in 2010, they took four animals to WDE, three heifers and Kaluwa. She won Reserve Grand Champion again and the three heifers won 1st, 1st, 4th, Junior Champion and Jr. Best Three Females.

Jo-Dee finally won Premier Breeder in 2011 for the first time and took that title again in 2012 and 2014. Winning Premier Breeder was one of the biggest accomplishments of their career.

They bred numerous bulls over the years but Jo-Dee Nemo Richard was their special guy. They also bred Jo-Dee Glenn Rasta who started having daughters grace the colored shavings this last year 2022.

Over the years they have scored their herd and some highlights include Jo-Dee Prelude Nancy 'EX94,' Terra Rose Rhythm Sadie 'EX94,' Jo-Dee Prestigie Kaluwa 'EX94,' Jo-Dee Nemo Risky 'EX94,' Savage-Leigh Denmark Trixy 'EX93,' Valligrove Jetway Nora 'EX93,' and Jo-Dee Ensign Rosebud 'EX93'.

Cathy served on the National Board of Directors for one term. Even though Jo-Dee Swiss no longer is an operating dairy farm, the name is very well known among the Brown Swiss breed. Their goals were always to breed great cows that produced well, had good udders, and had their name attached to them.

Long View Farm – The Long Family, Thurmont, Maryland.

Long View Brown Swiss was established in the 1960's near Thurmont, Maryland. Harold and Peggy Long, their six children, and many grandchildren have been involved extensively in breeding Brown Swiss as well as leadership in state and national programs, most notably, establishing the National Brown Swiss Ambassador Program; chairing three national conventions; coordinating seven junior trips with animals to World Dairy Expo; two state presidents in the family and serving on the National Junior Brown Swiss Committee. Although the herd dispersed in 1993, the

Longs' impact on the breed lives on today through offspring that traces back to Long View genetics. They have bred and developed numerous All-Americans, and All-American nominations, won a combined 14 Maryland State Fair Premier Breeder and Exhibitor Banners, and had Long View animals selected as junior, senior, and grand champion and reserve at more than 20 state shows and 12 national shows. Their greatest success was breeding one of the legends of the breed, Long View Jade's Raisin. Raisin is one of five of the most decorated national champions in the breed, being named grand or reserve at the Eastern National Show, Central National Show, and the Southeastern National Show. Other great Long View animals included Long View Jubilation Isabel, (Topped National Brown Swiss Sale for \$10,000 in 1982); Long View Jetway Oprah (Named Grand Champion at World Dairy Expo in 2000 and owned by Edwin & Della Genasci); and Long View Chall Rosemary (Named junior champion at both the Eastern National and Central National Shows as a winter calf in 1993). That same year Long View Farm exhibited the winning junior best three females. A great honor. The Longs also had some state Total Performance Winners as well as two grand champion females of the Eastern National Junior Show and several state milk production winners. The Longs are also recognized for developing one of the breed's most prominent bulls, Bridge View Jubilation. The semen rights for Jubilation were purchased by Sire Power and marketed around the globe by World Wide Sires. He has been one of WWS most successful Brown Swiss bulls in their history. Harold, Rebecca and Cynthia all worked with the Mid-Atlantic Brown Swiss calf sale. Harold served on the original sale committee and helped with the sale for more than 30 years.

Donald Meier (1921-2015), Arbor Rose Farm, Scappoose, Oregon.

Arbor Rose was a multi-generational Brown Swiss herd which was started in 1915 by Don's grandfather, John Meier, Sr. During Don's time, it was believed to be the largest herd of Swiss in the world with 600 head (275 milking cows). Most renown of the foundation sires of the pre-A.I. era at Arbor Rose was Royal MacArthur of Lee's Hill. He was a Jane's Royal of Vernon son. Showing began in 1939 (only in the Western area), testing on DHIR in 1940 and in 1967 and 1970 he won the Ira Inman Trophy (only one herd size). Most renown of the MacArthur daughters was Arbor Rose Mac Ruby. Another major herd sire was Arbor Rose Oregon Punch, a grandson of Arbor Rose Mac Ruby. Mac Ruby was the 1961 Grand Champion at the National Show for Lee's Hill Farm and breed production champion (13-9 365d 30,361 4.5% 1354). National Show Grand Champions included Arbor Rose Punch Maxine, Arbor Rose Jesta Coke and Arbor Rose Stretchy Spicey.

Clyde (1898-1976) & Bernard Monson, Meadow View Farm, Gowrie, Iowa.

Clyde Monson purchased his first Brown Swiss in 1926 from the Ed Doran and Mooney & Larrabee herds in Iowa. Believing improvement came with sound management practices, he set up requirements for the Meadow View herd which included care in the selection of the bulls used, going on HIR test in 1939, and classifying regularly from when that program started. He did not neglect working with other breeders and was active in Iowa Dairy organizations and especially the Iowa Brown Swiss Assn where he worked to start the Canton Shows and State Sales. He served as a National Director from 1946 - 1952. His son Bernard joined him in 1950, beginning a time of successful showing at the National Shows and developing some great cows and bulls. The first Iowa cow of any

breed to produce over 1211 pounds of fat was Meadow View Jerami M, and the bulls Meadow View Jared C. and Meadow View Destiny were sire summary favorites. With Clyde's retirement in the late 60's, Bernard carried on the Meadow View tradition of good cattle and service to the breed. He developed Schulte's Sunwise Pat who was Grand Champion at the National in 1972 and '73. Bernard served as National Director from 1965-1972 and was National president from 1975 to 1979. In 1986, the Meadow View herd was dispersed in Guelph, Canada to comply with the terms of the Herd Buyout Program. Bernard then put his dairy expertise to work as a classifier for the Brown Swiss Association from 1989 to 2004.

Hiroshi Tateyama (1916-2006), Ault, Colorado

Hiroshi Tateyama was born in 1916 in Ault, Colorado. He purchased his first Swiss in 1948. He operated over 600 acres and milked over 100 cows. The herd was one of the largest in Colorado. Hiroshi served as National Director from 1966-1971. He then served as National President from 1971-1974. Hiroshi in partnership with his son, Robert, built a modern dairy complex in 1977. The herd was Premier Breeder at the 1973 Western National show. The herd won the Ira Inman PTPR Trophy four years in a row in division 3 (100 & Over cows) from 1974-1977. The animal, Tateys Elegants Beatrice bred by Hiroshi, was Grand Champion at the Southwestern and Southeastern National shows in 1985. Beatrice repeated as Grand at the Southwestern in 1986. Hiroshi was president of the National Purebred Cattle Association, National Dairy Shrine Director, and served on many state organizations. In 1985, the Secretary of Agriculture appointed Hiroshi to serve on the Agriculture Technical Advisory Committee for Trade in Dairy Products. He retired in 1988.

Dennis Smith, Dublin Hills, Woodsboro, Maryland.

Dennis was born a fourth-generation dairy farmer. Growing up he milked between 50-70 Holsteins. In 1989 through select purchases at various sales, they slowly began to switch over to registered Brown Swiss. The milking herd was around 50 Swiss with a total of 100-120 head. By far the most recognized animal from the farm is Dublin-Hills Treats 3E94. She was the high seller at the NY Convention Sale and sold to Elite Dairy. Treats went on to be the Grand Champion at WDE, the Royal and Harrisburg. Dublin-Hills Sasha "3E93" also became an elite brood cow; she is from the Snowstorm family. Dublin-Hills Pineapple 3E93, also sold to Iroquois Acres, was Supreme Champion of the Junior Show at WDE and a Unanimous All-American cow. Dennis was Vice President of the state association for many years and always leant a helping hand at association activities. (*Editor's Note: Dennis Smith died in a farm accident in January 2017*)

Earnest & Bert St. John, St. John's Dairy, Glendale, Arizona

In 1951, Bert St. John, along with his son Earnest, started a commercial Holstein herd in Arizona. Gradually, Registered Brown Swiss were brought into the operation. Earnest bought his father's share of the herd in 1974. At their peak, the herd consisted of 700 head with 320 milking cows. The herd had over 100 "Excellent" cows. The Arizona State Association was established in 1971 in the St. John home with Earnest being elected President. St. John's Dairy has had several National Show Champions beginning in 1971 with L-J Stretchy Jo Ann at the Western show. Again in 1972, the great cow Green Pasture's Rayetta was Grand at the Western show. They also had the Western show champion in 1976 and 1977. They were Premier Exhibitor for 4 years. During the 1970's, St. John's cows were awarded the "J. P. Eve's" award (high milk record) 6 times and the H. R. Searles award (high fat record) 4 times. Rayetta led the list receiving both awards in 1973,

1974, and 1975. Rayetta also held the breed high milk record from 1974 to 1980. In 1976, St. John's started a bull stud, The Arizona Bull Center, specializing in Brown Swiss sires. In 1976, the 1st St. John Invitational Sale was held establishing the highest sale at that time averaging \$3544. At the St. John Milking Herd Dispersal in 1979, Arbor Rose Stretchy Spicey became the all-time high selling cow at \$25,000. In addition 3 other cows became the 3rd, 4th and 8th highest selling cows at that time. In 1983 the herd was moved to Ava, Missouri. In 1986 St. John had the Grand Champion at the Central National with Betta Vue Mat Nadine.

Sunshine Genetics, Dan Hornickel and Chris Keim, Whitewater, Wisconsin.

Chris and Dan started the nucleus of their small select herd in 1976. In 1983 the herd came to the location at the farm outside of Whitewater where they are located today. As veterinarians, their main focus has been on using their expertise with technology available to develop ET offspring for other people. Families developed in their small herd along with their partners include the Mort Matt Tammy family (foundation of the Twilite family) and the Top Acres Present family. They have served on national committees and on the Wisconsin State Brown Swiss board.

Walhalla Farms, Rexford, New York.

Founded in 1900 by Frank Freemyer of Middleburg, NY, the Walhalla herd was started with animals a few generations removed from Imported stock. These animals Freemyer wisely developed into a herd that went on to win at the shows. He was first to put cows on ROP test (Freemyer was in charge of Association testing in 1910-11), developed Tom Phyllis, the first bull to have 6 daughters on the ROP list, and sold over 600 head to 26 states and 5 foreign countries before selling the herd and name to J. Frank Zoller in 1925. Zoller, an officer at GE, was determined to have a top herd and to achieve this he hired Harold Magnussen as Herd Manager and spent money to buy the best Brown Swiss that were offered. In 1930 the herd was moved to a new farm outside of Schenectady. Zoller brought in the bulls, Imported Jack of Walhalla, and Blankus of Walhalla, from Mexico. When Zoller died in 1932, Mrs. Zoller continued the herd until it was dispersed in May of 1962. The name 'Walhalla' was found in most pedigrees of the Class Leaders and the Show Champions in this era.

White Cloud Farm (Mr. & Mrs. Henry C Woods), Princeton, New Jersey.

White Cloud Farm began in the 1950's and soon began producing outstanding production records. The first herd manager was Al Bainbridge. For the last nine years until their dispersal, Bill Moss was the herd manager. In 1959 Letha Irene Pride won their first ROP Trophy for the top Fat record for the year. They won again in 1960 with P.V. Dodger's Judy, in 1964 with Ivetta and in 1965 and 1966 with Larry Doris. In 1967 the Searles (fat) and Eves (milk) trophies replaced the ROP trophy. In 1967 Ivetta and in 1968 Larry Doris won the Searles Award. White Cloud also won the Eves Award in 1967 with Royal Acres Laura. Many of their bulls entered AI with the most popular bulls being White Cloud Jason's Elegant, White Cloud Doreen's Delegate and White Cloud Doris Jason. White Cloud owned animals that held five of the top ten fat records of the breed in 1980. Ivetta (born in 1954) was the first Brown Swiss to reach 300,000 pounds milk lifetime (ten records over 1,000 pounds fat). The herd was dispersed on September 5, 1970.

ACTIVE MASTER BREEDERS

This award recognizes an active breeder that has successfully developed a breeding program that accentuated cow families, especially those that contributed significantly to the advancement of the breed.

Scott and Judy Hood, Hoodstead Farm, Middletown, Maryland.

Hoodstead Farm was purchased in 1957 by Harold and Louise Hood. Their son, Scott, had Brown Swiss for a 4-H project. Scott purchased the farm from his parents in 1979 and married Judy in 1987, the same year he purchased his foundation Brown Swiss, Garbro Jubilant Natasha. A granddaughter of Natasha, Hoodstead VBSS New Year, quickly changed the dynamics of the herd when she proved a prolific flush cow. The "N" family continued with over 20 All-American nominated descendants, as well as numerous production winners. Hoodstead Dominate Panda helped to launch the "P" family for their daughter, Nicole. Hoodstead Farm sold their milking herd in the fall of 2010 but kept Nicole's best show cows. Scott and Judy continue to breed for quality and excellence in both the show ring and in the milking barn. They have both been very active in the Maryland Association.

John & Wendy Korth, Triangle Acres, Freeport, Illinois

John and Wendy Korth married in 1979 and began buying the herd and machinery from his father, Russell. Russell purchased his first Brown Swiss in 1942. Today they milk around 75 Swiss with an equal number of young stock and the farm is home to four generations of Korths. Triangle Acres Coll Polly, along with her numerous female and male descendants is the most well-known cow family carrying the Triangle Acres prefix. They've landed high on PPR lists through the years. PHD, a son of Polly, was the #1 PTI bull in 2003. Another son, Payoff, was #2 on the 2004 list. Checking the proven bull list, Triangle Acres has 43 proven sires on the list. Korths host many international and US guests along with judging teams throughout the year promoting the Brown Swiss breed.

La Rainbow Farm – Lammers, Fred, Silas, Dennis, Brian, New Knoxville, Ohio

La Rainbow and the Lammers' family have had a long, active, and successful 105 years with Brown Swiss. Fred Lammers started with a Brown Swiss bull and a few cows in 1918. Many area farmers liked and bought Fred's bulls to breed their cows and heifers to in the 20's and 30's. Fred's son, Silas, began showing his Brown Swiss at the county fair in the 20's and the Ohio State Fair in 1939. In the 50's, he travelled by railroad box car with the La Rainbow show string out west. The third generation, Dennis continued with the La Rainbow show string and was best known for breeding the Butterfly cow family. Today, Brian Lammers provides the leadership for the La Rainbow herd and has broadened the genetic focus from show cows and heifers by adding emphasis on Type, Production, and Health Traits. The Sweet and Butterfly cow families have shown unique abilities to produce daughters and bulls that have shown winning type, producing high volumes of fat and protein, and living a long productive life with high lifetime milk yields.

The La Rainbow females have earned the Premier Breeder Award from the Ohio State Fair for 8 out of the last 10 years. The Butterfly family has produced many show winners and high scoring daughters. Pot Luck SB Butterfly and La Rainbow Fancy Girl are two showring accomplished 94-point cows. Butterfly was Reserve Grand Champion at World Dairy Expo. Bulls from the Butterfly family have been popular and include La Rainbow Blfy Dynamite, La Rainbow Blfy Skyhigh, and La Rainbow Blfy Lightning. For two years Dynamite was the top type bull in the breed.

The Sweet cow family has many individuals with high genetic merits for type, milk, and health traits. The Sweet family has also produced three

Futurity winners over the past 10 years: La Rainbow Sweet Milan, La Rainbow Sweet Silky, and La Rainbow Sweet Cheerois. La Rainbow Sweet Margarita EX-92, 92 Udder was 1st place Component Merit Cow at Southeastern National Show. Margarita had a top milk record of 40,710 lbs. of milk. La Rainbow Sweet Clarity achieved a 5th place Jr 3yr Old Fat Honor Roll record from her lactation with 335d 29,170m, 1895f and 1085p. La Rainbow Sweet Silk is a uniquely balanced individual. Silk EX91/91MS was 1st place 4-yr-old at the Ohio State Show. For two years, Silk's son, La Rainbow Sweet Silver was the top PPR bull. Nine out of the top 20 top Type bulls are from the Sweet Family.

Brian has served two terms as a Director on the National Brown Swiss Association Board and for five years has been the Chair of the National Genetics Committee.

Alan Rinehart, R-Hart Farm, Wapakoneta, Ohio.

Alan was raised on the family Brown Swiss farm. In 1979 he and his brother, Bruce, took over from his father. In 1990 Alan and his wife, Randi, took over sole ownership and operation of the herd. R-Hart Farm is best known for their development of cow families, most notably the Gentle Breeze Mat Christine family - which placed many plus proven bulls in A.I. and had wide-spread positive influence over the breed. Christine's daughter, Christian, is most familiar to many as a bull mother. Sons include Denmark, Eagle and Ace. Another of Christine's daughters, Clar, was the dam of R Hart BC Collection. Alan served as Ohio State President and a convention co-chair.

Shelburne Farms, Shelburne, Vermont.

Shelburne Farms was founded in 1886, as the private estate of the Webb/Vanderbilt family. It was also designed to be a grand and expansive model farm. Derick Webb started the present Brown Swiss herd in 1947 when he bought the bull, "Norman B. of Ethan Allen". In 1954 they purchased a herd of Brown Swiss from a farmer in Red Hook, NY. The current herd descended from those animals. The herd grew to 300 animals at one time but have decreased since then. Gordon Searles and Harold Magnussen have served as herd managers. They have a goal of each cow reaching 100,000 milk lifetime. They have had several cows with over 200,000 with Shelburne Del SF 514 as the top lifetime cow at one time. Shelburne Farms has been one of the hosts for two National Conventions. They have donated calves to support the Brown Swiss Historical Society.

"RT" Rick Thompson, Random Luck, Darlington, Wisconsin

Rick (RT) began his herd at his present location in 2002. The mixed milking herd has 20-25 Brown Swiss. RT made his acquaintance with Brown Swiss while employed at Sunshine Genetics and developed his love of the breed. His first foundation cow, Sun-Made Jetway Taps, was purchased at one of their sales. She has 48 daughters, 16 of them scored "Excellent". Her descendants have been popular purchases at sales and done well for others. Random Luck KB Phoebe "2E93" has proven to be a sound foundation cow. An All American nominee and state fair grand champion, her daughters and granddaughters have been nominated individually and in groups, particularly Produce of Dam. He's been Premier Breeder and Exhibitor at the Wisconsin State Fair over ten years and Premier Breeder at national shows. RT has been president of the Wisconsin Brown Swiss Association and is a member of the World Dairy Expo Show Committee.