

NATIONAL BROWN SWISS ASSOCIATION



2023 Youth Achievement Award Application

Ages 16 -21 (as of January 1, 2023)

DEADLINE: MARCH 31, 2023

No. Assigned: _____ (Office use only)



NATIONAL BROWN SWISS ASSOCIATION
2023 Youth Achievement Award Application

*The Achievement Award recognizes outstanding youth work in the Brown Swiss breed. To be eligible to compete, the youth must be 16 and not yet 22 by January 1 of the year they are entering and must have owned a Brown Swiss registered animal in their name for at least one year. Each entrant should send this completed application directly to the national office. An anonymous committee will choose four finalists to attend the National Convention for interviews. From the combined scores of the interview and application book, a national winner and runner-up will be chosen. The Achievement winner is awarded **\$1000**.*

The entire application should reflect the efforts and thoughts of the youth in his/her work with Brown Swiss cattle. The application should be typed or written clearly so judges do not misread information. Please include the following components:

A. FRONT & BACK COVERS

Be creative. Covers will not be judged. Photos on the front and back covers are acceptable.

B. INDEX

Book should contain an index of section C-L. Page numbers are not required.

C. DIVIDER PAGES (7)

Divider pages should include labeled tabs for these sections: Introduction Page, Application, Performance Summary & Inventory of Registered Brown Swiss Cows, Story of Junior Brown Swiss Work, Breeding Program, Summary of Activities & Awards, Record of Animals Shown and Special Recognitions, Personal View Questions, & Clippings & Pictures. Divider pages can be decorated on front side with pictures or other creative materials

D. INTRODUCTION PAGE

Include biography (same one that is submitted with application) and one 4x6 size photo.

E. YOUTH ACHIEVEMENT AWARD APPLICATION FORM

F. PERFORMANCE SUMMARY & INVENTORY OF REGISTERED BROWN SWISS COWS

List name, sire, dam, and date of birth. If applicable, include your animal's production records. Please use the template below.

G. STORY OF JUNIOR BROWN SWISS WORK

Not to exceed eight double-spaced pages using Times New Roman 12-point font. Please answer the following questions:

- 1) How did you get started with Brown Swiss? How were your animals obtained and financed? If you lease your Brown Swiss, how are your project animals chosen?
- 2) What have you done to merchandise or promote the animals in your herd?
- 3) What are your overall goals for your Brown Swiss?
- 4) Explain your nutrition, management, herd health, and record keeping programs.
- 5) What do you feel are the strengths and weaknesses of your operation?

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H. BREEDING PROGRAM

Limit to three pages double-spaced in Times New Roman 12-point font. If you lease Brown Swiss, explain your role in your lessor's breeding program or how your project animals are mated. If you own your own herd, discuss the following:

- 1) Mating program/philosophy
- 2) Cow families and herd development plans (Ex: sexed semen use, embryo transfer, purchasing animals etc.)
- 3) What are three classification linear traits you would like to improve in your herd?
- 4) What bulls have you used in the last two years and why?

I. SUMMARY OF ACTIVITIES & AWARDS

Not to exceed five pages. List your Brown Swiss, 4-H, FFA, school, church, and community activities from the most recent year to your first year beginning with dairy project work. Include achievements, awards, and offices held.

J. RECORD OF ANIMALS SHOWN AND SPECIAL RECOGNITIONS

Limit to three pages. Youth should spotlight their favorite animals from the farm or from the showring. A picture of the animal may be attached with a short summary of what makes this animal so great. Youth may include milk records, offspring, show results, etc. Also, discuss sire choices for heifers and cows.

K. PERSONAL QUESTIONS

Answer the following questions in one double-spaced pages or less per question:

- 1) What benefits do you feel like your time as a junior will have on your future career and life goals?
- 2) Do you feel like the TikTok, Instagram, & Facebook trends of farmers telling their every day stories are reaching the consumers and making a difference?

L. CLIPPINGS & PICTURES ABOUT YOU

Limit to five pages – front only. Photos and clippings should exhibit the following activities: Brown Swiss, 4-H, FFA, school, church, and community.

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Send completed applications to:

Youth Achievement Contest

Brown Swiss Cattle Breeders' Association

800 Pleasant Street

Beloit, WI 53511-5456

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