



2026 National Brown Swiss Convention Schedule

“A Century of Influence”

July 6-10th, 2026

Linn County Fair Grounds --201 Central City Rd., Central City, Iowa 52214

MONDAY, JULY 6

- National Office, office staff, and directors arriving
- Cattle may begin arriving

TUESDAY, JULY 7

- 8:00 am** Board of Directors Meeting – Holiday Inn Express, Marion, IA
- 3:00 pm** Registration begins – Holiday Inn Express & Lynn Dunn Building
- Time TBD** National Junior Award interviews -Lynn Dunn Building
- 6:00 pm** Cattle in by 6:00 pm
- 6:00 pm** **Iowa Brown Swiss Association 100-Year Celebration and Welcome**
- Pinicon Ridge Park – Wapsi Bluff Shelter
 - 4729 Horseshoe Fall Rd, Central City, IA 52214
 - 6:00 PM Social Hour
 - 7:00 PM Dinner, Ice Cream & Program

WEDNESDAY, JULY 8

- 7:30 am** Registration for late arrivals. Holiday Inn Express, Marion, IA
- 8:00 am** Buses Depart Holiday Inn Express
- 9:15 am** Arrive at Kruse’s LJ Swiss/Kruse Genetics
- 11:30 am** Arrive at Field of Dreams, Dyersville, IA
- 2:00 pm** Arrive at Wapsi-Ana Farms-Doug Fairbanks Family
- 3:00 pm** Youth Bovine Olympics/Games
- 5:30 pm** **Social Hour** -Lynn Dunn Building-Linn County Fairgrounds
- 6:00 pm** **Youth Awards Banquet**
- Youth Awards/Ambassador & Achievement Winners announced.
Followed by Fun Auction*

THURSDAY, JULY 9

- 8:00 am** Adult Awards – Lynn Dunn Building (Linn County Fairgrounds)
- 10:00 am** Trans Ova IVF Demonstration/ Wet Lab –Linn County Fairgrounds
- 11:30 am** Annual Meeting Luncheon
- 12:30 pm** Speaker: Andy Peterson / Justin Roberts
- 1:00 pm** Annual Meeting
- 4:30 pm** Sale Dinner – Linn County Fairgrounds
- 5:30 pm** **National Sale – Ice Cream & Water**

FRIDAY, JULY 10

- 9:00 am** **National Youth Heifer Show**- Linn County Fairgrounds
- 4-H Food Stand: breakfast & lunch available for purchase