



2026 National Brown Swiss Convention Schedule

****Juniors****

“A Century of Influence”

July 6-10th, 2026

Linn County Fair Grounds --201 Central City Rd., Central City, Iowa
52214

MONDAY, JULY 6

- Cattle may begin arriving

TUESDAY, JULY 7

- 3:00 pm** Registration begins – Holiday Inn Express & Lynn Dunn Building
Time TBD National Junior Award interviews -Lynn Dunn Building
6:00 pm Cattle in by 6:00 pm
6:00 pm **Iowa Brown Swiss Association 100-Year Celebration and Welcome**
- Pinicon Ridge Park – Wapsi Bluff Shelter
 - 4729 Horseshoe Fall Rd, Central City, IA 52214
 - 6:00 PM Social Hour
 - 7:00 PM Dinner, Ice Cream & Program

WEDNESDAY, JULY 8

- 7:30 am** Registration for late arrivals. Holiday Inn Express, Marion, IA
8:00 am Tour Adventure, only if Juniors Signed Up-Buses Depart Holiday Inn Express
9:15 am Arrive at Kruse’s LJ Swiss/Kruse Genetics
11:30 am Arrive at Field of Dreams, Dyersville, IA
2:00 pm Arrive at Wapsi-Ana Farms-Doug Fairbanks Family
3:00 pm Youth Bovine Olympics/Games
5:30 pm **Social Hour** -Lynn Dunn Building-Linn County Fairgrounds
6:00 pm **Youth Awards Banquet**
*Youth Awards/Ambassador & Achievement Winners announced.
 Followed by Fun Auction*

THURSDAY, JULY 9

- 10:00 am** Youth Speaker-Eric Hodges
11:30 am Annual Meeting Luncheon
12:30 pm Speaker: Andy Peterson / Justin Roberts
1:00 pm Annual Meeting
4:30 pm Sale Dinner – Linn County Fairgrounds
5:30 pm **National Sale – Ice Cream & Water**

****Yard Games will be hosted on the fairgrounds throughout the days on Wednesday and Thursday****

FRIDAY, JULY 10

- 9:00 am** **National Youth Heifer Show-** Linn County Fairgrounds
 4-H Food Stand: breakfast & lunch available for purchase

Other Activities:

- Watercraft Concession
 - 4861 Horseshoe Falls Road, Central City within Pinicon Ridge Park.
 - Canoes and Kayaks- \$12/hour or \$25/day
 - Paddleboat or Paddleboard- \$12/hour
 - Life Jackets-\$1/hour