

## Brown Swiss Advantage (BSA) - A Total Service Program

### The BSA Program

The herd owner must be enrolled in the official DHI testing program in the breeder's respective state. The breeder shall enroll the entire Registered Brown Swiss milking herd which will be renewable at the beginning of each calendar year. If a dairy breeder has a mixed milking herd, only the Registered Brown Swiss are enrolled in the BSA Program. **Note: Registered refers to all cows recorded with the Association including Recorded Females (RF), Identified (Step 1 ID & IDR), Identity Enrolled (Step 2 IE) and fully registered females.** Under the BSA Program, a yearly fee is paid for each cow in the herd at the beginning of the testing year. There will be NO ADDITIONAL CHARGE for cows added to the herd and no refunds for cows leaving the herd during the year. Fees will not be refunded to herds that discontinue BSA during the year.

### BSA Benefits Include:

1. DHIR Production Testing - DHI production records for 305-day, 365-day, and complete lactations received directly from each DRPC and processed monthly.
2. Classification of all freshened females once each calendar year.
3. Registration of all natural-born females under 6 months of age as defined by calf's birthdate, i.e., for 2010 includes calves born between Jan. 1 - Dec. 31, 2010, and registered before 6 months of age. **NOTE:** Does not include male registrations. Does not include female ET registrations. Does include RF, ID, & IDR females.
4. Pedigrees on females registered under 6 months of age.
5. Registration of females over 6 months of age and ET calves at \$15 per head. ID Discount @ \$7/animal.
6. Production records of Step 2 IE and fully registered cows eligible for How They're Doin', Class Leader, and Protein Plus recognition in the *Brown Swiss Bulletin* and Honor Roll status.
7. Step 2 IE and fully registered cows eligible for all individual National awards, i.e., J.P. Eves Milk, H.R. Searles Fat, and National Protein Awards.
8. Step 2 IE and fully registered cows eligible for recognition as "Certified" or "Elite" status and Superior Brood Cow recognition.
9. Herds are eligible for three unique Genetic Herd awards and for the Ira Inman Production & Type trophy in each of four herd-size divisions.

10. A one-year *Brown Swiss Bulletin* subscription (new or renewed).
11. A one-year National Membership.
12. Free *Performance Summary* subscription.
13. Participation in the Equity Program.

### Additional Services Available at reduced rates

- A. Performance Pedigrees at \$3/registered animal.

### Program Fees (per year)

Herd Fee	.....	\$75.00	
Per Cow Fee	.....	\$17.50	(1st 75 cows)
		\$16.00	(76th cow & up)

### Payment Options

Full payment by January 31 - 3% Discount

Full payment after January 31 - Standard Rates

Semi-annual payments (Jan 31 & July 1) - Standard Rates

Monthly installments via credit card - Standard Rates

**NOTE:** Should your hercode change during the year or if your records switch to another processing center (DRPC), please notify the Brown Swiss office so your records may be handled accordingly.

*For additional information please contact:*  
**Brown Swiss Cattle Breeders' Association**  
800 Pleasant Street  
Beloit, Wisconsin 53511-5456  
Phone (608) 365-4474 Fax (608) 365-5577

The BSA Program provides every herd owner the opportunity to take advantage of major Breed Association programs.

# BSA

## 2010

### Take Advantage of the

## Brown Swiss Advantage

## Total Service Program

# 2010 BROWN SWISS ADVANTAGE (BSA) APPLICATION

## A Total Service Program of the Brown Swiss Cattle Breeders' Association

I hereby apply to enroll my herd on the Brown Swiss Advantage (BSA) Program. I understand that the program is renewable at the beginning of each calendar year.

I agree to abide by all rules and regulations governing the DHIR testing program and type classification program of the Brown Swiss Cattle Breeders' Association. I further understand that I am equally responsible to the directors of my DHIA organization, the testing supervisor, and the agency in my state supervising the DHIR program for adherence to all DHIA and DHIR rules and regulations.

The yearly per-cow fee is based on the number of registered cows enrolled on DHI test at the date of enrollment. There will be no additional charge for cows added to the herd and no refunds for cows leaving the herd during the year. Fees will not be refunded to herds that discontinue BSA during the year.

Breeder Name \_\_\_\_\_ (PLEASE PRINT) (\_\_\_\_\_) Farm Name \_\_\_\_\_ (CUSTOMER NO.) (PLEASE PRINT)

Address \_\_\_\_\_ (COMPLETE STREET ADDRESS) (CITY) (STATE) (ZIP+4)

Directions to Farm \_\_\_\_\_

\_\_\_\_\_ E-mail \_\_\_\_\_

Date \_\_\_\_\_ Phone ( ) \_\_\_\_\_ Signature \_\_\_\_\_

DHI Herd Number \_\_\_\_\_ DRPC where records processed \_\_\_\_\_

**\*\* A copy of your current DHI test sheet and the appropriate fees must accompany the completed application \*\***

*Please note: The DHI test sheet must contain registration numbers; please write them in on test sheet if not there. If you send the original test sheet, it will be copied and returned immediately.*

### BSA Fees Monthly Option

To pay by credit card (Visa/MasterCard) in 12 monthly installments the 1st of each month, please complete the following:

Credit Card No. \_\_\_\_\_

Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

Return to the  
Brown Swiss Association  
800 Pleasant Street  
Beloit, Wisconsin 53511-5456  
Ph (608) 365-4474 FAX (608) 365-5577

**Please Return By:  
January 31, 2010**

### BSA Payment Plan 2010

	Fee	Remit
<b>ANNUAL HERD FEE</b> .....	\$75.00 .....	\$ _____
<b>Per Cow Fee for All Milking Cows</b> _____ No. Cows (up to 75) X \$17.50 .....		\$ _____
_____ No. Cows (76 & above) X \$16.00 .....		\$ _____
<b>TOTAL FEES</b>		\$ _____
3% Discount if complete payment sent and postmarked by January 31, 2010 (Discount does not apply to credit card option or semi-annual payment)		\$ _____

### BSA Fees Semi-Annual Option (Pay 1/2 Jan 31 & 1/2 July 1)

**TOTAL REMITTANCE** \$ \_\_\_\_\_

**SEMI-ANNUAL OPTION** \$ \_\_\_\_\_  
(50% Fees)

*Sign up for these free BSA benefits: (You must complete to receive these benefits)*

**Bulletin Subscription:** Apply Free 1-year subscription to you or a friend:  New  Renewal

Subscription Name \_\_\_\_\_ Cust. No. \_\_\_\_\_

Complete Address \_\_\_\_\_

**National Membership:** Apply Free 1-year National Membership for you or a friend:  New  Renewal

Membership Name \_\_\_\_\_ Cust. No. \_\_\_\_\_

Complete Address \_\_\_\_\_

If new membership, national membership application must be submitted.