

2010 National Brown Swiss Junior Programs

Mission Statement Brown Swiss Junior Activities

The purpose of the youth programs of the Brown Swiss Cattle Breeders' Association of the USA is to provide experiences for junior members to expand their knowledge of the dairy industry and Brown Swiss Cattle. The Bell Ringer program is to provide opportunities for youth to compare animal type and conformation. The Production and Cheese Yield contests encourage youth to develop sound and profitable animals. The Youth Achievement program provides recognition for youth who develop productive cattle and positive leadership skills. The Ambassador program allows youth to develop speaking, organization, and public relations skills. The Scholarship/Grant is to assist in the education of youth or herd growth by youth ownership.

Youth Committee

The youth programs of the Association are monitored by the Youth Committee. Members include: Chairman Joe Miller, OH; Michael Overstreet, TX, Board; Tammy Voegeli, WI, and Deb Hoffman, OH, Adult Members; Stephanie LeMay, WI, current Ambassador; Alayna Renner, CA, current Youth Achievement Winner; Ashley Sprengeler, MN, previous Ambassador; and Whitney Franks, GA, previous Youth Achievement Winner.

Any ideas you have to improve the youth programs can be forwarded to the Committee members. The Committee will be meeting in July 2010 during the national convention in Kentucky.

Attend the 2010 National Convention in Louisville, KY June 30-July 3

To be eligible to participate in any one of the six youth programs, the junior must be a national junior member at the time of application to the contest.

This includes the following six junior member contests.

**Bell Ringer
Cheese Yield Contest
Production Contest
Youth Achievement
Scholarship/Grant
Ambassador Contest**

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Program Highlights

Ambassador - any junior age 16 through 19 as of January 1 with an interest in being a spokesperson for Brown Swiss Cattle.

Bell Ringer - photo & show- placing contest of junior-owned animals. States select winners within the state and national winners are selected from the state entries.

Production & Cheese Yield - contests are based on the production of cows owned by the Junior.

Scholarship/Grant -- College scholarship or animal purchase grant up to \$1,000 will be awarded.

Youth Achievement - the ultimate award considering the junior's cattle, management, and youth activities in the Association and in the community.

Application Deadlines:

March 15, 2010

- a. Youth Achievement
- b. Production Contest
- c. Cheese Yield Contest
- d. Scholarship/Grant

April 15, 2010

- e. Ambassador Contest

December 1, 2010

- f. Bell Ringer Contest

Applications for the contests available on-line, from the National office, or from your state officers.

2010 Activities/Programs

Ambassador Contest

July 1, 2010
Louisville, KY

National Youth Meeting

July 1, 2010
Louisville, KY

National Junior Shows

Western National
July 31, 2010
Sacramento, California

Northwest National
September 10, 2010
Puyallup, Washington

Eastern National
September 20, 2010
Harrisburg, Pennsylvania

Central National
September 29-30, 2010
Madison, Wisconsin

Southern National
October 16, 2010
Perry, Georgia

Southwestern National
October 16, 2010
Stillwater, Oklahoma

Southeast National
November 6, 2010
Louisville, KY

Bell Ringer Contest

Entries due
December 1, 2010



Who can be a National Junior Member?

Any one who can answer yes to or meet the following criteria.

1. A person who is at least 9 years old and not yet 20 years old by January 1, 2010. Thus, they must have been born during the years 1990 through 2000.
2. A person who is the sole owner of a registered or Step II I.E. Brown Swiss female.

Junior Member Benefits

1. Free national junior membership.
2. Discounts in registering animals.
3. Additional discounts for registering animals when you are both a state and national member.
4. Junior members who apply for adult membership before reaching the age of 20 receive 1 year of adult membership at a reduced fee.
5. Eligibility for participation in National Junior Programs.

Associate Junior Member

An Associate membership is available for youth who own Brown Swiss but are not yet 9 years of age by January 1.

Associate membership provides reduced registration rates for these youth. That is the primary and only benefit of this membership. Applications available on-line or from the national office.

Lease Program

A program that will introduce new youth to showing Brown Swiss.

The National Brown Swiss Association lease program will provide the opportunity for both non-farm youth and youth from farms with other dairy breeds to work with registered Brown Swiss. The lease program will increase participation in junior shows nationwide.

For more details, contact the national office.

Ownership

To qualify the animal for national Junior Programs, animals must be registered in only the junior member's name by the animal's second birthday; or if an animal is purchased after she is 2 years old, the animal cannot be shown or used in Junior Programs for one year from date of sale. Partnerships are not allowed, nor are animals owned by the farm.

Questions & Requests

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