

Bridging the Future

Attend the 2015 National Convention in Southpointe, PA June 24-27

National Brown Swiss 2015 Youth Newsletter

Mission Statement

Brown Swiss Junior Activities

The purpose of the youth programs of the Brown Swiss Cattle Breeders' Association of the USA is to provide experiences for junior members to expand their knowledge of the dairy industry and Brown Swiss cattle. The Bell Ringer program is to provide opportunities for youth to compare animal type and conformation. The Production and Cheese Yield contests encourage youth to develop sound and profitable animals. The Youth Achievement program provides recognition for youth who develop productive cattle and positive leadership skills. The Ambassador program allows youth to develop speaking, organization, and public relation skills. The Scholarship and Grant are to assist in the education of youth or herd growth by youth ownership.

Each youth contest participant, except Bell Ringers, needs to include a biography page with background about him/herself and five photos.

Program Eligibility

To be eligible to participate in any one of the youth programs, the junior must be a national junior member at the time of application to the contest. The only exception is the Bell Ringer program, which is also open to youth leasing a registered Brown Swiss. This includes the following junior member contests:

Bell Ringer	Cheese Yield Contest
Scholarship	Youth Achievement
Grant	Junior Youth Achievement
Ambassador	Production Contest

Junior Membership

Who can be a National Junior Member?

Anyone who meets the following criteria:

1. A person who is at least 9 years old and not yet 22 years old by January 1, 2015. Thus, they must have been born during the years 1993 through 2005.
2. A person who is the sole owner of a registered or Step II (I.E.) Brown Swiss Female.

Junior Member Benefits

1. Free national junior membership
2. Discounts on registering and classifying animals
3. Additional discounts for registering animals when you are both a state and national member
4. Junior members who apply for adult membership before reaching the age of 22 years receives 1 year of adult membership at a reduced fee
5. Eligibility for participation in National Junior Programs

Associate Junior Membership

An Association membership is available for youth who own Brown Swiss but are not yet 9 years of age by January 1 of the current year. Associate membership provides reduced registration rates for these youth. Applications available online or from the national office.

Ownership

To qualify the animal for national Junior Programs, animals must be registered in only the junior member's name by the animal's second birthday; or if an animal is purchased after she is 2 years old, the animal cannot be shown or used in Junior Programs for one year from date of sale. Partnerships are not allowed, nor are animals owned by the farm. ****NEW FOR 2015:** Animals may be registered in two siblings names this year; one junior must be selected to receive recognition for awards.

APPLICATION
DEADLINES

MARCH 1st:

1. Youth Achievement
2. Youth Production
3. Cheese Yield
4. Scholarship
5. Grant
6. Ambassador

JUNE 1st

1. Junior Leases

DECEMBER 1st

1. Bell Ringer

Questions & Requests?
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Program Highlights

Ambassador– For any junior age 16 through 21 as of January 1st with interest in being the spokesperson for the Brown Swiss Association. They will represent the breed on the local, state and national level.

Bell Ringer- Photo & Placing contest of junior-owned or leased animals. State Associations select state winners within the state and national winners are selected by a panel of national show judges.

Production & Cheese Yield– These contests are based on the production of cows owned by Junior Members. Cows must be on DHI or DHIR to be eligible.

Scholarship– Award of \$1,000.00 for a college scholarship

Grant– Award of \$1,000.00 towards purchasing a Brown Swiss Animal.

Youth Achievement– The ultimate award for ages 16-22 reflecting their cattle and participation.

Jr Youth Achievement– For ages 9-15.

Junior Lease Program

A program that will introduce new youth to showing and working with Brown Swiss.

The National Brown Swiss Association lease program will provide the opportunity for both non-farm youth and youth from farms with other dairy breeds to work with registered Brown Swiss. The lease program will increase participation in junior shows nationwide. Junior-leased animals are eligible for the Bell Ringer Contest.

We want to showcase our youth on our website, in the Brown Swiss Bulletin, the 2015 Youth Slide Show during the National Convention and on our Facebook page!

So please send us your pictures from the 2015 Junior Shows! They can be candid's, from the backdrop or just a group of Brown Swiss Youth hanging out!

Youth Committee

The youth programs of the Association are monitored by the Youth Committee.

Adult Members: Chairman Carol Regusci, CA; Kathi Brown-Meier, WI, Youth Advisor; Michael Overstreet, TX; Julie Meisner, NY; Cindy Achen, IN; and Skyler DeGroft, KY. Youth: Elisabeth Regusci, CA, & Christy Achen, SD, 2013 & 2014 Youth Achievement Winners; Sara Harn, WI, & Grant Voelker, MO, 2013 & 2014 Youth Ambassadors.

Any ideas you have to improve the youth programs can be forwarded to the Committee members. The Committee will meet by teleconference in June 2015 prior to the national convention in Pennsylvania.

2015 Activities Calendar

Youth Achievement, Ambassador, Cheese Yield, Production, Scholarship and Grant

Entries due March 1, 2015

Junior Leases

Due June 1, 2015

Ambassador Finalists Contest

June 24, 2015 a.m., Southpointe, PA

Youth Achievement Finalists Contest

June 24, 2015 a.m., Southpointe, PA

Junior Poster & Picture Convention Contests

Due June 24, 2015 a.m., Southpointe, PA

Bell Ringer Contest

Entries due December 1, 2015

National Junior Shows

Western National

July 22, 2015, Sacramento, CA

Northwest National

September 10-11, 2015, Puyallup, WA

Eastern National

September 14, 2015, Harrisburg, PA

International

September 30-October 1, 2015, Madison, WI

Southwestern National

October 17, 2015, Stillwater, OK