

Swissconsin Tour Information

Optional: Lambeau Field Classic Stadium Tour

Classic Stadium Tours are an hour-long experience. Guests will get to see one of Lambeau Field's premium seating areas and even go down to field level through the Player's Tunnel. Also, join us at the Titledown District (free entry) and explore fun activities and programs for the whole family, offered year-round. Titledown offers a multi-acre stretch of park space open to the public with year-round, daily recreation. Website for more information is <https://www.titledown.com/visit/play>.



Junior Tour: Bay Beach Amusement Park

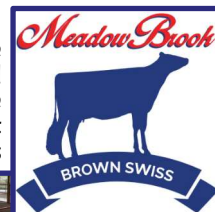
Bay Beach is a Northeast Wisconsin family favorite destination, where there is something for everyone, from kiddie rides to the Zippin Pippin Rollercoaster. You'll have over 20 rides to choose from priced from 25 cents to one dollar per ride. Bay Beach is a municipal amusement park located on the bay of Green Bay. Website for more information is <https://greenbaywi.gov/445/Bay-Beach>.

Meadow Brook Farm

Meadow Brook Dairy Farms LLC is owned and operated by Mitch and McKenzie Kappelman, and his parents, Pete and Shellie Kappelman. A 5th-generation farm, Meadow Brook milks 380 registered Holsteins and 40 registered Brown Swiss cows and farms about 950 acres. Mitch and McKenzie run day-to-day operations, but both also have part-time jobs off the farm. McKenzie works in the Vince Lombardi Cancer Clinic at the Aurora Baycare Hospital, and Mitch is the Brown Swiss Sire Analyst for Select Sires. Pete works full-time with Land O' Lakes as the Senior Vice President of Member and Government Relations, and Shellie has her own photography business.

The Brown Swiss herd average is nearly 27,000 lbs. with a 4.3% fat and 3.3% protein. Mitch was recognized as the 2020 National Brown Swiss Young Breeder and was honored as the 2022 National Distinguished Young Holstein Breeder.

Meadow Brook has sent 16 bulls to AI, including the former #1 PPR bull 551B1437 SEGA and former #1 NM\$ bull 7BS907 STANDOUT. The herd has also added some legendary show ring genetics when they purchased Eloc Wagor Kandid EX-95 in the Elite Dispersal. In addition to seeing some great cattle, Meadow Brook also has an automatic calf feeder, situated in a barn that allows them to use all-in/all-out group housing.



Jenlar Holsteins and Brown Swiss

Larry & Jennifer Meyer, along with their 3 children, Brianna, Austin & Abby, own and operate Jenlar Holsteins & Brown Swiss in Chilton, WI. They milk 130 cows with 2 Lely robots, with 25% of their herd being Brown Swiss. Their flagship cow is Jenlar Carter Waltz ETV EX91 92MS, All-American Junior 3 Year Old in 2019, Intermediate Champion WDE 2019, and dam of the 2023 Junior Champion of WDE, Jenlar Rasta Westlynn ETV. Jenlar has bred or exhibited 29 All-American nominations since 2015, with all but one animal being homebred. They've exhibited 12 class winners in the open and junior shows at WDE.

Jenlar has been recognized with the National Ira Inman Type & Production award multiple times and currently has the highest living lifetime Energy Corrected Milk cow, Jenlar Dynasty Treat SE91. Treat is also the 2nd highest lifetime protein cow in the breed. Jenlar is excited to welcome you to Wisconsin and is looking forward to your visit!



Loehr Dairy

Brothers, Joe and Mark (along with their families), have managed to continue the family tradition of milking cows for more than four generations on this century-old family farm. They have a team of twelve employees. Their children help out with various tasks such as picking stones, daily calf feeding, and tending to a small hog operation.

The majority of the herd is registered Holsteins (over 500 currently milking). The rolling herd average is 27,800 for the Holsteins, and 24,000 for the Brown Swiss. "We introduced Brown Swiss into the herd in the early 2000s to increase our component percentages and protein. It also helps that they are a larger breed, like the Holstein, and that they are a high-volume producer," explains Joe. "It's important to keep breed strengths as strengths," says Joe. Longevity, low somatic cell count, component production and heat tolerance are all strengths of the Brown Swiss that the Loehr family finds important to the success of their herd. "We're also looking for a strong will to milk, and the Brown Swiss have that," he adds.

Both Joe and Mark belong to the Farm Bureau and the Fond du Lac Agribusiness Council. Joe has served as a delegate for AgSource, serves on the steering committee for Discovery Farms, and coaches the Fond du Lac County dairy judging team.



ST Genetics

STgenetics® Fond du Lac is the largest production and bull housing facility for STgenetics®. Home to over 400 elite sires, STgenetics® FDL distributes STgenetics® semen to over 75 different countries around the world. Additionally, STgenetics® FDL is the largest semen sorting laboratory in the world with 111 sorting machines on site currently.

The site was originally a dairy farm built in 1934. In 2008, STgenetics® took ownership of the facility from what was previously Trans-World Genetics (TWG). STgenetics® Fond du Lac has 260 acres of tillable ground where they grow all the feed needed for the animals on site.

The STgenetics® Brown Swiss program focuses on versatility and durability and emphasizes long productive and reproductive lives. STgenetics® is making the world greener, more sustainable, and profitable. By improving herd genetics through science and technology, we believe that the best way to predict the future is to create it, while feeding the world with our passion for the beef and dairy industries. The STgenetics® Integrated Approach to management combines cutting edge genetics, innovation driven programs, and gender-sorted semen to aid farmers in advancing their genetic progress while attaining herd goals.

