

# Swissconsin Convention Schedule

July 3 - 6<sup>th</sup>, 2024 | Green Bay, Wisconsin

## Tuesday, July 2<sup>nd</sup>

8:00 AM Cattle can begin to arrive at fairgrounds  
Cattle check-in starts

## Wednesday, July 3<sup>rd</sup> - Swissconsin Welcome

8:00 AM National Board Meeting (Hyatt)  
8:00 AM Registration opens (Lobby - Hyatt)  
12:00 PM Cattle check-in ends  
12:00 PM Junior Interviews (Hyatt)  
1:00 PM Junior Picture/Craft Contest entries due  
4:15 PM First bus leaves from hotel for off-site Social Hour  
4:30 PM Social Hour (Stadium View Bar & Grill)  
5:30 PM Swissconsin Welcome Dinner (Stadium View Bar & Grill)  
Sponsored by New Generation Genetics  
7:00 PM Lambeau Field Tour (optional)  
Titletown District (free)  
Buses provided to and from the hotel

## Thursday, July 4<sup>th</sup> - Celebrate Juniors

7:00 AM Breakfast Award Presentation (Hyatt)  
8:30 AM Annual Meeting (Hyatt)  
11:30 AM Lunch Award Presentation (Hyatt)  
11:30 AM Juniors Lunch (Fairgrounds)  
1:00 PM ST Genetics National Junior Heifer Show  
6:00 PM Dinner at Fairgrounds  
Sponsored by Vita Plus  
7:00 PM Junior Fun Auction  
Dark Fireworks from Fairgrounds or Hyatt

## Friday, July 5<sup>th</sup> - Tour Swissconsin

6:45 AM Breakfast (Grab & Go as loading on tour buses)  
6:45 AM Board buses for Farm Tours (Lunch included)  
\*Only tour buses are allowed at farms\*

- Meadow Brook Farms
- Jenlar Holsteins & Brown Swiss
- Loehr Dairy
- ST Genetics

9:45 AM Junior Tour buses leave for Bay Beach Amusement Park  
1:00 PM Pizza at Fairgrounds  
Ag Olympics/Water Games  
4:30 PM Buses return to hotel (Hyatt)  
6:00 PM Social Hour (Hyatt)  
7:00 PM Final Breeders' Banquet & Junior Awards  
8:00 PM Social & Dance

## Saturday, July 6<sup>th</sup> - Swissconsin Sale

10:30 AM National Convention Sale (Fairgrounds)  
\*No busing available\*

Thank you to some of our special event sponsors:

Welcome Dinner



National Junior Heifer Show



Fun Auction Dinner



Scan the QR Code for full schedule, hotel details and other tour options!

